

NYCE

NEW YORK
COSMETIC
EXPERIENCE

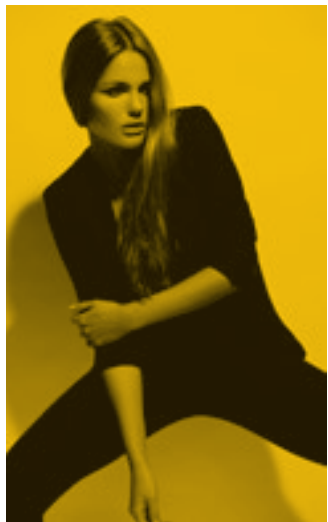
LUXURY OF NATURE

Flash Beauty

Flash beauty
has arrived
for the woman
always
on the go



black:
ELEGANCE
DAINTINESS
MINIMALISM



yellow:
POSITIVITY
ENERGY
SPEED



Flash Beauty Concept Line

A WOMAN WANTS HER HAIR TO BE ALWAYS PERFECT BUT HAS NO TIME TO SET IT NICELY OR GIVE IT A SUPER SHINY FINISH. SO NYCE CREATED A NEW PRODUCT LINE ABLE TO MEET ALL THE BEAUTY AND PRACTICAL NEEDS OF THE MODERN WOMAN.



Convenience and speed

IMMEDIATE USE: CAN BE USED AT ANY TIME, AT THE OFFICE, GYM OR POOL.

IMMEDIATE RESULT: TO HAVE AN INSTANT PERFECT FINISH, WITHOUT WAIT.

A FEW PRODUCTS WITH MULTIPLE PERFORMANCE FEATURES: TO REDUCE “THE WEIGHT” OF BEAUTY PRODUCTS WHEN TRAVELLING.



Formulations

ADVANCED TECHNOLOGICAL FORMULATION COMBINED WITH SELECTED INGREDIENTS SUCH AS ORGANIC OILS, RICH IN ANTI-AGEING MICRO-NUTRIENTS, ENSURING ADVANCED PERFORMANCE.



Less is more

AN ECO FRIENDLY FORMULATION THAT RESPECTS THE HAIR FIBRE WITH 4 LESS:

PARABEN FREE
EDTA FREE
PEG FREE
WITHOUT ADDED SALTS

DERMATOLOGICALLY TESTED AND
NICKEL TESTED PRODUCTS.



Sensory experience

A PRODUCT THAT BECOMES AN EXPERIENCE THANKS TO WARM AND ENVELOPING OLFACTORY HINTS THAT ACCOMPANY THOSE WHO USE FLASH BEAUTY PRODUCTS THROUGHOUT THE DAY.



Flash Instant Mask

TO CHANGE YOUR APPEARANCE INSTANTLY

FLASH BEAUTY INSTANT MASK IS THE NEW INSTANT SPRAY MASK BY NYCE FOR PERFECT HAIR INSTANTLY. FLASH BEAUTY INSTANT MASK IS LIKE CARRYING YOUR HAIR STYLIST IN YOUR BAG.

10 IMMEDIATES BENEFITS

- 1) QUICK TO USE
- 2) OFFERS INSTANT SHINE
- 3) HEAT PROTECTION FROME HEAT SOURCES
- 4) STRAIGHTENER THAT SLIDES EASILY AND QUICKLY
- 5) REPAIRS DAMAGED HAIR
- 6) HAIR COLOUR PROTECTION
- 7) ANTI-FRIZZ CONTROL
- 8) FACILITATES DETANGLING
- 9) EASIER HAIRSTYLE
- 10) PREVENTS SPLIT ENDS

HOW TO USE

ON HAIR THAT IS WASHED AND PATTED DRY:
TO TREAT DRY, DAMAGED AND DULL HAIR.

ON DRY HAIR:
TO ENHANCE YOUR HAIRSTYLE, TO ADD BODY, VOLUME, A TOUCH OF SHINE AND SOFTNESS AND TO CONTROL YOUR HAIR.

DO NOT RINSE.



PACK 150 ML



Flash Instant Golden Oil

FOR MORE INTENSE BEAUTY

TO CREATE INTENSIVE BEAUTY, NYCE ALSO CREATED FLASH BEAUTY INSTANT GOLDEN OIL.

5 ABSOLUTE ADVANTAGES

- 1) IMMEDIATE ULTRA SHINE
REFLECTING EFFECT
- 2) RESTRUCTURING EFFECT FOR
WORN OUT AND FRIZZY HAIR
- 3) QUICK APPLICATION
- 4) ANTI-FRIZZ CONTROL
- 5) PERFECT COLOUR INTENSIFICATION

HOW TO USE

APPLY TO DAMP OR DRY HAIR
FOR A FINISHING TOUCH.



PACK 75 ML



Sasha Inchi oil

IT IS AN EXCELLENT RESTORATIVE
PRODUCT FOR DRY HAIR.
HAS MOISTURISING, SOFTENING,
NOURISHING AND ANTIOXIDANT
PROPERTIES AND RESTORES HAIR AFTER
SUN EXPOSURE.

B10 Sesame oil

AN OIL WITH STRONG MOISTURISING AND
NOURISHING PROPERTIES WITH
AN EXCELLENT ANTIOXIDANT EFFECT.
IDEAL FOR DRY AND DEHYDRATED HAIR,
PROVIDING EXCELLENT NOURISHMENT
RESERVE AND INTENSE SHINE.



*Flash Beauty
to change your
appearance
instantly*



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