

FRANKLY  
AMSTERDAM





## HIGHER GROUND

Available as	Rug, wall-to-wall, (stair) runner
Design	Remy Meijers
Size	Any size possible
Weight	4000 gr/m <sup>2</sup>
Height	10-12 mm
Technique	Hand tufted
Colors	6 Standard + 110 uni + any custom color
Color design	Remy Meijers
Material	100% Virgin wool
Advantages	+ any size, pattern and shape possible + choose your own color (mix or uni) out of 110 uni colors (see wool color box) + custom colors can be lab-dyed on request (ask about the terms and possibilities) + suitable for residential as well as soft contract

Higher Ground is a natural relief landscape in wool. Many rhythmic lines, that relate to each other in an organic manner, have been hand tufted in both low loop- and higher cutpile. Because of this difference in height, an interesting shadow pattern appears in this rug, creating a strong but subtle 3D effect.

Higher Ground was born from our collaboration with Remy Meijers, an impressive Dutch architect, who also designed our rug Chasing Light. Available in 6 stone colors, any size and any shape. Next to the 6 colors in our standard collection, we can provide you with 110 other colors to choose from! We can even lab-dye a special color for you on request. Ask about the possibilities. Handmade in Europe.



3001



3002



3003



3004



3005



3006

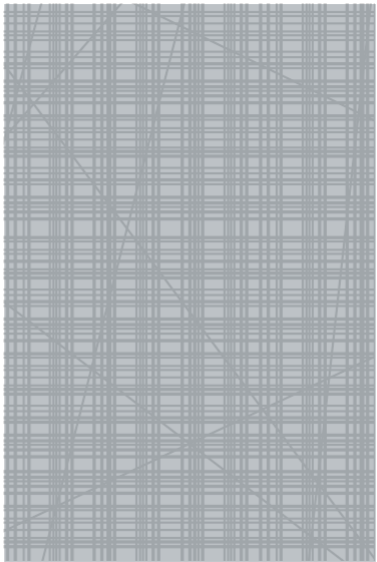
## CARE INSTRUCTIONS

- We advise you to **vacuum** the rug once or twice a week with a normal (upright or cylinder) vacuum cleaner but without the brush or beater bar engaged. Rugs with a high pile need to be vacuumed even more often.
- Do not use a vacuumer with a rotating brush, this will damage the yarn.
- Rugs made from natural materials are subject to some **pilling** during the first few months. This is a common characteristic of natural cut fibers and will disappear after 3 or 4 months of normal use.
- A dry environment can result in extra pilling of the yarn. A **humidity** between 50-70% will benefit the lifecycle of your rug.
- In order to avoid '**regular use marks**', we advise you to turn the rug every once in a while.
- **Wet stains** need to be removed immediately, before the yarn absorbs the fluid. Absorb the stain using a strong absorbing paper (like kitchen paper). Do not, in any case, rub or put pressure on the rug when wet. This can damage the fibers and the structure of the rug.
- **Light stains** can safely be treated with JAMES cleaning agents, which have been successfully tested on our products. Please follow the instructions of the JAMES stain disc, also shown on our site. We can not guarantee safe use of cleaning agents by any other brand, since they have not been tested.

- Please do not use highly acidic cleaning agents to remove stains from your rug. This will cause discoloration of the yarn.
- In case of **heavy staining** or transferred dirt, we advise you to always have your rug drycleaned by a specialist in rug cleaning. Please state clearly that this rug needs to be cleaned without using water.
- When in **doubt**, please don't hesitate to contact us, or take a look on our website, [www.frankly.amsterdam/careinstructions](http://www.frankly.amsterdam/careinstructions), for more information.

## WARRANTY

- Frankly Amsterdam **guarantees** its rugs for 2 years of normal use.
- All our products are made with care. In case a **manufacturing defect** escaped our attention, please inform us within 14 days after delivery and leave the product unused.
- Small differences or **irregularities** in color, weft or size may occur. This is inherent to the use of natural fibers and has to be accepted when within normal commercial tolerances.
- Frankly Amsterdam will not accept any complaint if shading is concerned.



300 cm

200 cm