

Theme Conversion

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dmws

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Installing the theme

The screenshot shows the Theme Conversion dashboard. On the left is a sidebar with a 'DESIGN' section containing 'Thema editor', 'Theme store', 'Mobile commerce', 'Facebook commerce', 'Headlines', 'Keurmerken', 'Navigatie', and 'Content templates'. The main area displays a laptop with a product page for a Vitra Eames DSR chair. A notification box above the laptop says 'Uw huidige thema' and 'Uw huidige thema wordt weergegeven op de laptop.' with a 'Volgende' button. To the right of the laptop, a 'Theme Conversion' box contains 'Thema editor' and 'Personaliseer Thema' buttons, with the latter being highlighted by a mouse cursor.

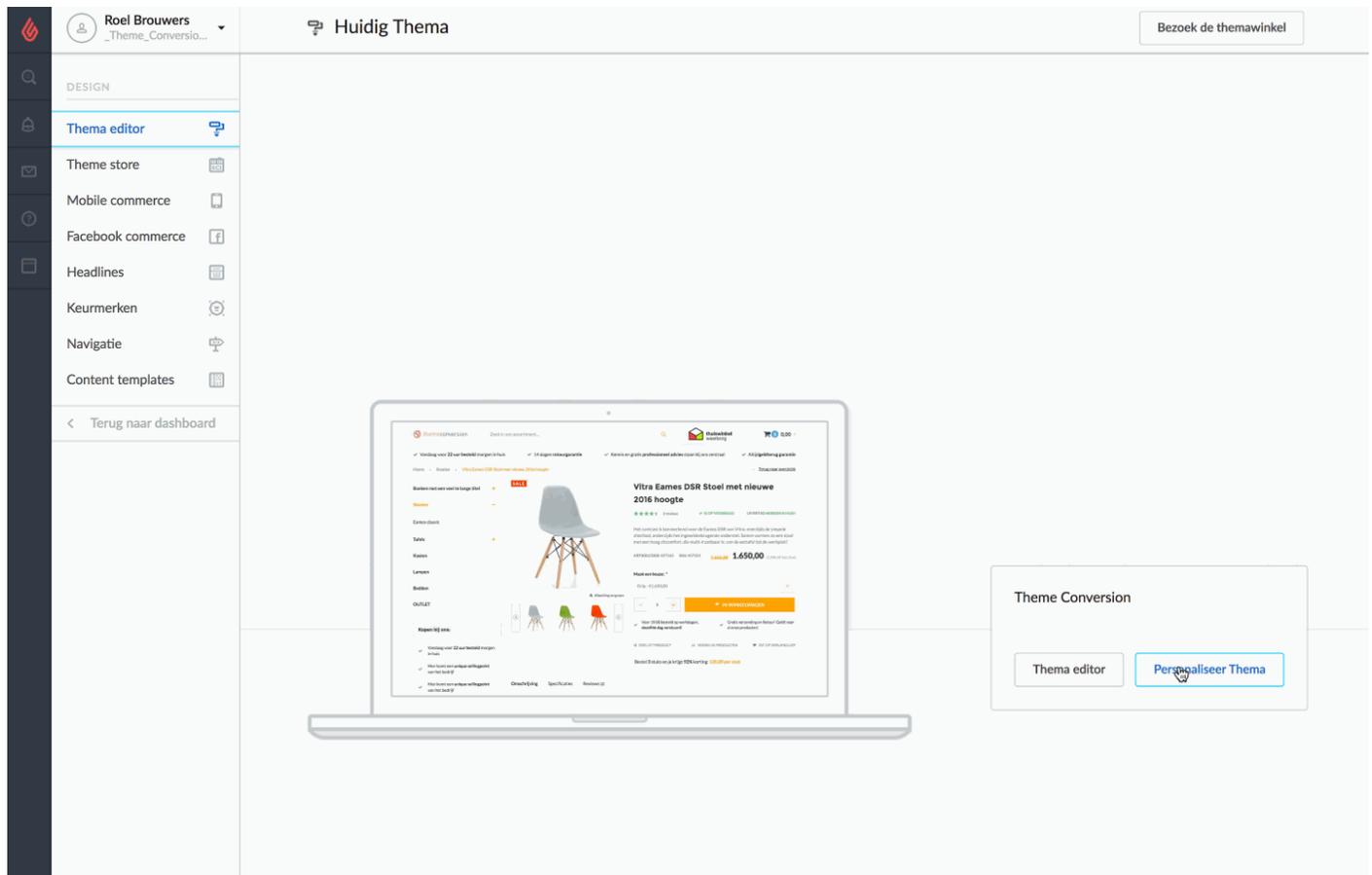
To install the theme: – Go to **instellingen(settings)** – **design** – **personaliseer thema(customize theme)**. Click here on your choice of pre-set (if you wish).

A pre-set is a collection of settings which we have already configured for you.

This makes content entry easier and gives you an immediate idea of the range of possibilities within Theme Conversion.

✿ The theme has four pre-sets: [B2B](#), [Fashion](#), [Food](#) en [Living](#). Choose a pre-set; you can view the pre-sets on Dmwesthemes.com

Logo settings



Uploading the logo to your web shop is almost as easy as opening an email message.

Go to 'design' – 'personaliseer thema' (customise theme) and then to 'LOGO'. Upload your normal logo here. The maximum width may not exceed 600 px.
p(banner tip). Use a .png file with a transparent background for the best effect.

Logo size

Roel Brouwers
_Theme_Conversio...

Theme Conversion > Settings

Custom CSS Save

DESIGN

Successfully updated theme settings

CURRENT THEME
Configure settings for the currently installed theme

Theme Conversion

Het 'alles in één' best converterende thema uit de themestore!

- Voorbeelden: Theme Conversion **Food**, **Fashion**, **B2B** en **Home** ter inspiratie
- Speciaal geoptimaliseerd voor tablet, mobiel én desktop

Dit thema heeft alles dat jouw shop nodig heeft om een conversie boost te maken! Theme Conversion is optimaal ontworpen voor mobiel, tablet én voor het grotere scherm.

Een bezoeker wil maar 1 ding: dat is gemak. Op elk apparaat. Niet hoeven nadenken over obstakels, irritaties, en ongemakkelijkheden. Hij wil zo snel mogelijk tot zijn doel komen, jullie gezamenlijke doel: een koop doen. In jouw webshop!

Met dit nieuwe 'Conversion theme' haal je bezoekers en potentiële klanten over de streep met kleine trucjes, handigheden en gebruikersgemak.

Functionaliteiten:

- Gericht op verkoop en gebruikersgemak
- Keuze uit 4 verschillende menu's
- Dé introductie van de "bulk order"! (alle geselecteerde producten met 1 knop bestellen)
- Zeer gemakkelijk in gebruik
- Duidelijke Nederlandse handleiding (online met video's)
- Online helpdesk
- Banners gemakkelijk zelf bij te houden
- Banners voor mobiel apart te uploaden

Back to dashboard

This is the size of your logo. Depending on the shape of your logo, you will need to experiment here to get the best result.

You have 3 possible sizes:

1. Small
2. Medium
3. Large

✿ Free logo editing software? Try <https://www.gimp.org/>.

Logo mobile menu

The screenshot shows the 'Settings' page for 'Logo mobile menu' in the Theme Conversion tool. The interface includes a left sidebar with navigation options like 'Theme editor', 'Theme store', and 'Mobile commerce'. The main content area is divided into sections: 'DESIGN', 'LOGO', and 'BANNER 1 (SLIDE 3)'. The 'LOGO' section contains three upload fields: 'Upload your logo (use max. 600 px of width and make sure you have a transparent .png file)', 'Logo size' (set to 'Medium'), and 'Logo mobile menu (Logo shows in mobile menu). The colour depends on the colour of your mobile menu.'. Each field has a 'Browse' and 'Delete' button. The 'BANNER 1 (SLIDE 3)' section shows a 'Link color' field with a color picker and a '#' symbol.

Click **browse** and upload your **logo**.

This logo is displayed in your **mobile menu**. So if you choose a mobile menu with a dark background, you should ideally upload a logo in a lighter tint here. Always use a **.png file with a transparent background**.

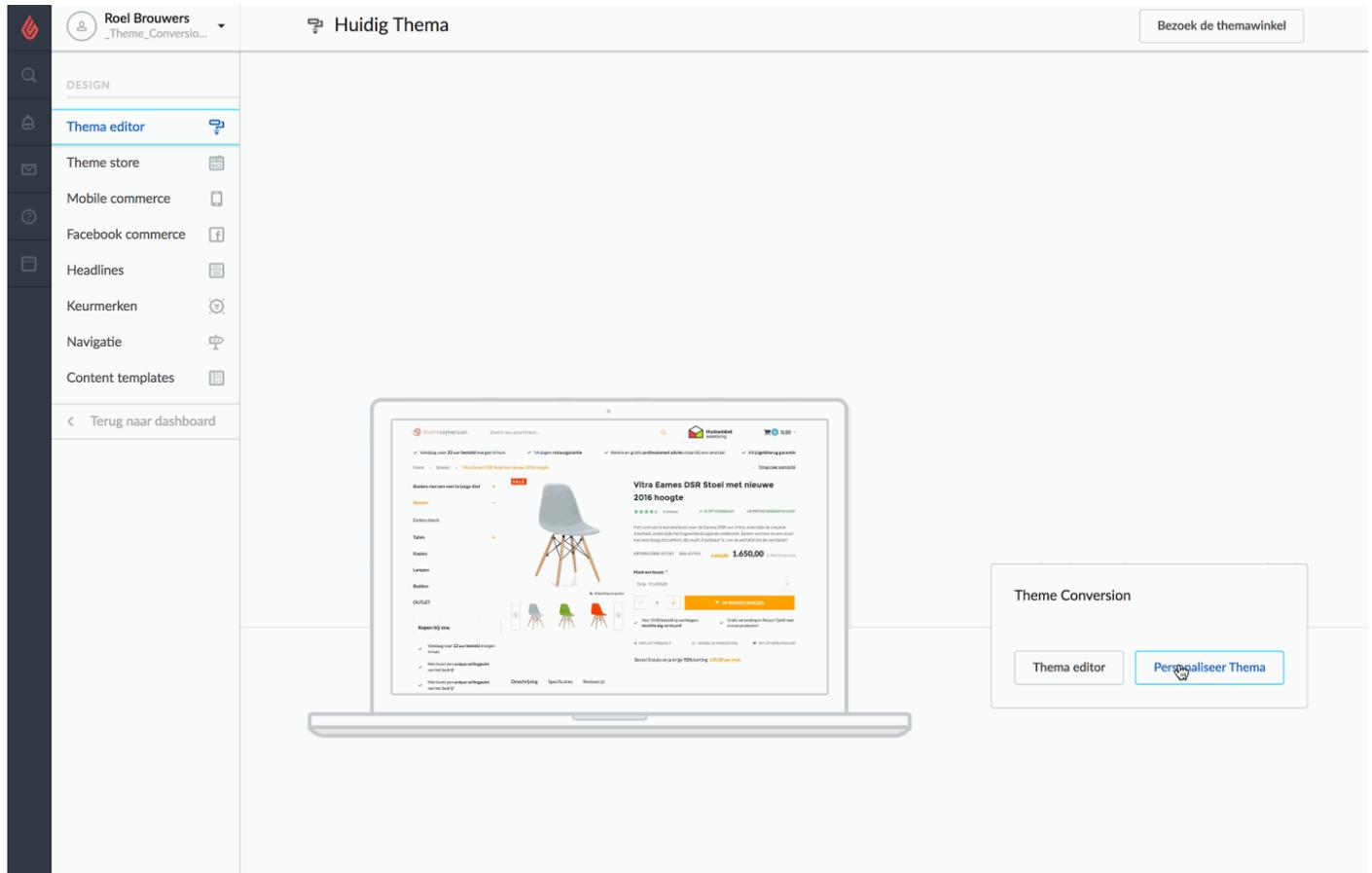
Upload favicon

The screenshot shows the 'Theme Conversion > Settings' interface. On the left, a sidebar contains navigation options: DESIGN, Theme editor, Theme store, Mobile commerce, Facebook commerce, Headlines, Hallmarks, Navigation, and Content templates. The main area is titled 'Zijbalk 'aan' / 'uit'' and contains a 'LOGO' section. A file explorer window is open, showing a list of files in the 'Bureaublad' folder. The file 'favicon.png' is selected. Below the file explorer, there is a 'Browse' button and a 'Delete' button. The instruction reads: 'Favicon (that icon shows up the browser). Use a transparent .png file. Size: 32 x 32 px'. Below this is a 'BANNER 1 (SLIDE 3)' section with a 'Link color' field.

Click **browse** and **upload** your favicon here. A **favicon** is the small icon which you see at the top of your browser.

The size for the favicon is 32 × 32 pixels and it is a .png file with transparent background

Upload logo



Uploading the logo to your web shop is almost as easy as opening an email message.

Go to 'design' – 'personaliseer thema' (customise theme) and then to 'LOGO'. Upload your normal logo here.

The maximum width may not exceed 600 px.

Logo size

The screenshot shows the 'Theme Conversion > Settings' page. At the top, there's a notification: 'Successfully updated theme settings'. The left sidebar contains a 'DESIGN' menu with options: Theme editor, Theme store, Mobile commerce, Facebook commerce, Headlines, Hallmarks, Navigation, and Content templates. The main content area is titled 'CURRENT THEME' and includes a description: 'Configure settings for the currently installed theme'. To the right, there's a preview of the 'Theme Conversion' theme, which is described as 'Het 'alles in één' best converterende thema uit de themestore!'. It lists several features and benefits, such as being optimized for mobile, tablet, and desktop, and offering a user-friendly interface.

This is the size of your logo. Depending on the shape of your logo, you will need to experiment here to get the best result.

You have 3 possible sizes:

1. Small
2. Medium
3. Large

 Free logo editing software? Try <https://www.gimp.org/>.

Logo mobile menu

The screenshot shows the 'Theme Conversion > Settings' interface. On the left is a sidebar with a 'DESIGN' section containing 'Theme editor' (highlighted), 'Theme store', 'Mobile commerce', 'Facebook commerce', 'Headlines', 'Hallmarks', 'Navigation', and 'Content templates'. Below the sidebar is a 'Back to dashboard' link. The main content area is titled 'LOGO' and contains three sections: 1. 'Upload your logo (use max. 600 px of width and make sure you have a transparent .png file)' with a 'Browse' button and a 'Delete' button. 2. 'Logo size' with a dropdown menu set to 'Medium' and the text 'Choose the size of your logo displayed in the header.' 3. 'Logo mobile menu (Logo shows in mobile menu). The colour depends on the colour of your mobile menu.' with a 'Browse' button and a 'Delete' button. Below these is a 'Favicon (that icon shows up the browser). Use a transparent .png file. Size: 32 x 32 px' section with a 'Browse' button and a 'Delete' button. At the bottom, the 'BANNER 1 (SLIDE 3)' section is partially visible, showing a 'Link color' field with a red color picker and a '#' symbol.

Click **browse** and upload your **logo**.

This logo is displayed in your **mobile menu**. So if you choose a mobile menu with a dark background, you should ideally upload a logo in a lighter tint here. Always use a **.png file with a transparent background**.

Upload Favicon

The screenshot shows the 'Theme Conversion > Settings' interface. On the left is a sidebar with 'DESIGN' and 'Theme editor' selected. The main area has a 'LOGO' placeholder and a 'BANNER 1 (SLIDE 3)' section. A file explorer window is overlaid, showing a file named 'favicon.png' selected in the 'Bureaublad' folder. Below the explorer, there is a 'Browse' button and a description: 'Favicon (that icon shows up the browser). Use a transparent .png file. Size: 32 x 32 px'.

Click **browse** and **upload** your favicon here. A **favicon** is the small icon which you see at the top of your browser.

The size for the favicon is 32×32 pixels and it is a .png file with transparent background

These are **favicons**:



Typography

The screenshot shows the 'Theme Conversion > Settings' interface. On the left is a navigation menu with 'Theme editor' selected. The main content area is divided into sections: 'Banner 3 text color' and 'Banner 4 text color' (both set to 'Light'); 'TYPOGRAPHY' with 'Headings (Google Web Fonts)', 'Body (Google Web Fonts)', and 'Body font size' (all set to 'Roboto'); and 'TOPBAR' with a 'Phone number (left topbar)' field.

The typography you use for your web shop determines your basic design. Use clear, attractive fonts which everybody can read easily.

Use one consistent font for your titles and one consistent font for your body text. You can view the complete collection on <https://fonts.google.com/>

 Body text is all the 'plain text' in your web

Go to **'design'** – * 'personaliseer thema' (customise theme)* and then to **'TYPOGRAPHY'**.

If you want to select a font, simply **choose** one of the different **Google fonts**.

You can easily modify the font by selecting one of the options in the **drop-down menu**.

Fonts for Headings/Titles

Select the fonts for all the headings (titles) in your web shop here. Example of a title:



Vitra Eames DSR Stoel met nieuwe 2016 hoogte

★★★★★ 3 reviews ✓ 7 OP VOORRAAD LEVERTIJD MORGEN IN HUIS!

Het contrast is kenmerkend voor de Eames DSR van Vitra: enerzijds de simpele zitschaal, anderzijds het ingewikkeld ogende onderstel. Samen vormen ze een stoel met een hoog zitcomfort, die multi-inzetbaar is: van de eettafel tot de werkplek!

ARTIKELCODE 407583 SKU 407583 ~~€2.003,76~~ **€1.996,50**

Headings (Google Web Fonts)
A Google Web Font for the headings.

Raleway
▼

Font colours for Headings/Titles

Select the font colour for your headings/fonts here.

You use this facility to select the colour for all the titles in your workshop

Font size

Go to 'design' – 'personaliseer thema' (customise theme) and then to 'TYPOGRAPHY'.

You can easily change the font size. Go to 'body font size' where you can increase the font size by choosing a larger "corps".

Body font size

This is the size of all the regular body texts. We use standard, but feel free to play around with it. Tip: Don't make it too big.

Standard



Standard

12px

13px

14px

16px



The term used for font size on Internet is “corps”. You never stop learning with DMWS!

Topbar

This is the **Top bar** in your web shop interface. The following settings are available.

h2. Topbar colour

This is the **background colour** for your top bar.

Top bar text colour

This is an interesting one. Choose 'light' for white, choose 'dark' if you use a light tint for your top bar. The program automatically selects the colour that has been configured for the body text.

Adding content to the top bar:



<p>Topbar color</p> <p>Choose the color of the bar at the very top of your webshop.</p>	<input checked="" type="checkbox"/> #30B087
<p>Topbar text color</p> <p>This is the color of the text in the topbar. Note: choose light if your topbar has a dark color. And choose 'dark' if your topbar is light. If you choose 'dark', it takes the color of the 'bodytext'.</p>	<input type="text" value="Light"/>
<p>1. Phone number (left topbar)</p> <p>Put your workphone number here, very important for your liability. It's clickable on desktop, tablet & mobile, so visitors can call you really easy.</p>	<input type="text" value="+31 040 -567 312 98"/>
<p>2. USP (next to phonenumber on the left)</p> <p>This is your USP, message, SALE code, whatever, that you want to use in the topbar!</p>	<input type="text" value="Regular clients and relations get 10% discount"/>
<p>3. Show currencies</p> <p>'On' shows currencies in the topbalk. You don't want them? Uncheck it.</p>	<input checked="" type="checkbox"/>
<p>4. Show compare</p> <p>This is easy for visitors who want quick access to the function 'compare products'. Put it 'on' and the 'compare icon' shows up in the topbar.</p>	<input checked="" type="checkbox"/>

Telephone number

If you want to display your telephone number clearly in your web shop to encourage visitors to **contact you directly by telephone**, you simply enter your **telephone number** here **not** required? Leave this field empty and it will **not be displayed**.

2. USP in the topbar

This is a **text string** that you can use for everything. You can change it easily. If you do ***not** enter anything here, *** no*** USP will be displayed.

3. Show compare

Lightspeed offers visitors the ability to compare products. Enable this feature if you want visitors to be able to switch directly to their comparison page.

4. Show currencies

This feature allows you to display **currencies** in your web shop.

1. Enabling this feature displays a **€ symbol** for each price. If disabled, no € symbol is shown for the prices.
2. Have you configured multiple currencies? If so, the software shows the **active currencies** here.
3. Just leave it *** enabled*** if you want to show euro symbols.
4. Obviously the programme does **not show currencies if they have not been configured in the back-end**.

Languages:

Languages are displayed automatically if you have configured them in the back-end of Lightspeed.

Roel Brouwers
_Theme_Conversio...

Settings

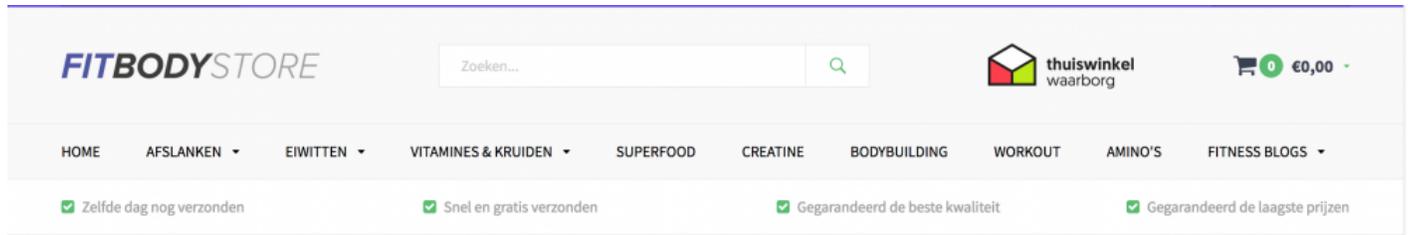
SETTINGS

- General Settings
- Shop Settings
- Website Settings
- Payment Settings

< Back to dashboard

GENERAL SETTINGS	SHOP SETTINGS	WEBSITE SETTINGS	PAYMENT SETTINGS
General Basic information	Shipping Methods Modify shipping method	Domains & emails Configure your domain	Payment Providers Set up your payments
Account Set up your profile	Delivery Dates When do you ship?	Notification Emails Method of communication	Checkout Select different checkouts
Company Company information	Shop Country Countries, currencies and languages	Social Media Be social on your webshop	Additional Costs Set up extra costs
Users Set up users and permissions	Workflow Set up how you work	Redirects Replace old links	Taxes What tax rates do you use?
Administration Edit administration options		Web Extras Cookies, robots and more	
Billing Information Billing information		Web Statistics Start getting insights	
Your Subscription Subscription information		Feeds Set up custom feeds	
Advanced More advanced options and settings			

Main header



1. Header colour

Header color

You can change the color of the header. This is the bar that shows under the topbar. Tip: choose a slightly different color than the background color.

#FFFFFF

You can change the background colour for your header here. Tip: light grey or white always look attractive. Choose a background colour that contrasts strongly with your logo.

2. Menu colour and menu text colour

Menu color

This is the bar under the topbar. Choose a slightly different color than the background to show some variety.

#FFFFFF

Menu text color

This is the text under the topbar. Choose a color with good contrast to the background.

#000000

If you use the **horizontal menu**, you can set the colours here. Make sure that the menu remains clearly legible.

3. Upload a quality label

Trustmark
We've already sorted them for you. Just pick one! You're not registered with any kind of trustmark? Just select 'none'. Want to upload your own image? Choose 'Own image'.



Upload your own image (instead of a trustmark). Dimension

[Browse](#) [Delete](#)

Own image (Upload below) ^

Q shops

Thuiswinkel keurmerk

Thuiswinkel waarborg

Webwinkel keur

Webshop keurmerk

Own image (Upload below)

Uploading a quality label always seems to cause problems in practice. Which version, is the quality adequate, is it the right size? All these problems are a thing of the past. We have prepared the quality labels for you; **all you have to do is select a label**. Having done so, you create a link to the right URL (for your company on the quality label website).

✿ Don't want to display quality label, or not a member of an association? Simply select 'none'. Nothing will be displayed.

Upload your own image

Have you designed your own quality label? Would you like to display a different image here? No problem, this is possible! Upload an image sized at * 600 × 190 pixels* and then decide the display size:

- Small
- Medium
- Large

Experiment to determine which option looks most attractive, and voilà, your own image appears in all its glory.

Mobile menu colors

* Not unimportant: your mobile menu. Make sure this is very nice to read for your visitors. A good contrast is essential.

MOBILE MENU COLORS

MobileMenu color

This changes the color of the menu for the mobile devices



MobileMenu text colors

This changes the color of the text inside the menu for the mobile devices. Make sure the contrast between the text and the menu is high.



Mobile menu color

This is the background color of your mobile menu

Mobile menu text color

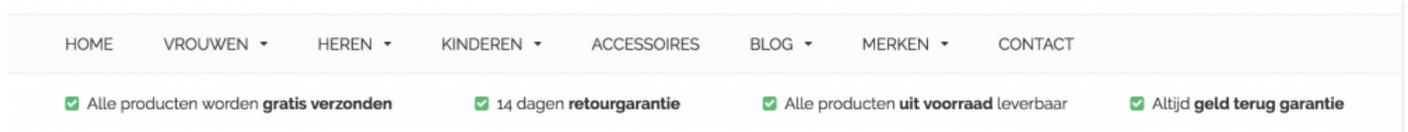
Dit is de tekstcolor van je mobiele menu

- CONFASHION
- Home
- Vrouwen +
- Heren -
- Tops +
- Bottoms +
- Accessoires +
- Kinderen +
- Accessoires



The color support is determined by “accent kleur 1” in [Highlight colors settings](#).

USP's header



Do things right: make sure you prominently display your unique selling propositions to your website visitors.

Show your USP's in the header (horizontal)

Option to show or not to show the USPs in the header. If yes: manage them below.



First, you decide whether or not you want to display them in the horizontal bar in the header.

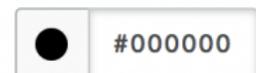
Usp bar color

If you wish to change the bar that includes the USP's. You can change it here.



USP bar text color

Choose your USP bar color. Make sure the contrast is high



Select the **colour for the bar** and the colour for the **text**.

USP options:

USP 1 Your first USP in the header	<input type="text" value="Een erg veelzijdig thema in de themestore"/>
USP 1 link The URL that this USP should link to	<input type="text"/>
USP 1 icon Which icon should USP 1 show?	<input type="text" value="Check square"/>

Enter the USP

Enter your USP here. Avoid a lengthy USP, keep it short and powerful.

 Example of a USP: Next-day delivery if you order before 6pm!

USP link

If you want to link the USP to, for example, a service page that provides shipping details, enter the **URL** here.

 URL stands for **Uniform Resource Locator** and is the Internet address for a file. These are web pages or images. Each file is assigned its own URL. For example:
<http://www.designmijnwebshop.nl/lightspeed>

USP icon

The icon preceding the USP. You can choose from an extensive range of icons; simply select the icon that suits you best!

You can view all the examples here: <http://fontawesome.io/cheatsheet/>

Header shopping cart

The screenshot shows a shopping cart header for the website 'thuiswinkel waarborg'. At the top, there is a navigation bar with 'Inloggen' and 'Mijn account' buttons. Below this is a search bar and the website logo. The cart icon shows 1 item for €7,00. The main content area displays a product 'Protein smoothie' with a quantity of 1 and a price of €7,00. The product name is 'PROTEINE BOYS PROT' and it has 1 review. A green 'BESTELLEN' button is visible at the bottom right. The cart total is €7,00, and there is a note about free shipping for orders over €13,00.

Geparaandeerd de beste kwaliteit

Protein smoothie
 Aantal: 1 €7,00

PROTEINE BOYS PROT
 ★★★★★ 1 reviews

Lorem ipsum dolor sit amet, consetet labore et dolore magna aliqua.

ARTIKELCODE 45458416

Incl. btw €7,00
Totaal €7,00

Free shipping? Order for: €13,00

BESTELLEN

It couldn't be easier.

1. If you offer a * FREE SHIPPING* amount to your customers, enter the amount here. For example, if you offer free shipping from **75,00 Euro's**, enter **75**.
2. Our user-friendly shopping cart **calculates** how much a website visitor still has to spend to benefit from **free shipping**

Free shipping alert in shopping cart

If you offer 'free shipping' from a certain kind of amount. Enter it here. For example: '50' (that's in your main currency). Our ingenious shoppingcart will calculate how much more you're visitor has to spend in your store, to get 'free shipping'.

- * Free shipping above a certain amount is a huge conversion booster. This is why Theme Conversion uses this facility to encourage visitors to buy more in your web shop.

Menu's

Theme Conversion offers four different menus. We explain each menu and the associated features here.

Menu style: Horizontal or vertical menu

Decide whether you want a vertical or horizontal menu here. Do you have a large number of menu items? If so, a vertical menu is probably the better choice.

* Note: if you select the horizontal menu, the vertical menu will also be shown on the collection page and product page. This is an extra navigation facility which users find very helpful. So you also need to decide which vertical menu you want on the subsequent pages.

Menu style: horizontal / vertical

Theme Conversion offers 4 varieties of menustyles. Choose a horizontal menu or a vertical left menu. Both menus have two styles, play around a bit and find out what you and your visitors like.

Vertical

Horizontal menu: options

HORIZONTAL MENU OPTIONS

Horizontal menu: dropdown / megamenu

If you choose to the horizontal menu, do you want dropdown menu's or a mega menu? (The mega menu has a cool 'featured article' in it! (see below)

Dropdown menu

Featured article in Mega menu

If you have selected the 'Mega menu', this is the featured article. How to get it in? Simple: Go to your article in your store's frontend and copy what's after the `www.yourshop.com/`. For example: `vitra-eames-dsr-stoel.html`

Horizontal menu: dropdown or megamenu

Decide whether you want a vertical or horizontal menu here. Do you have a large number of menu items? If so, a vertical menu is probably the better choice.

Menu 1: standard horizontal menu with mega menu.

HOME	VROUWEN ▾	HEREN ▾	KINDEREN ▾	ACCESSOIRES	BLOG ▾	MERKEN ▾	CONTACT
------	-----------	---------	------------	-------------	--------	----------	---------

<p>TOPS</p> <ul style="list-style-type: none"> Jurken Blouses & shirts Tops & T-shirts Armloze tops Jassen Bovenkleding 	<p>BOTTOMS</p> <ul style="list-style-type: none"> Strandkledij Spijkerbroeken Jumpsuit & Short Leggings Rokken Panty Broeken 	<p>ACCESSOIRES</p> <ul style="list-style-type: none"> Juwelen Hoeden Sjaals & hakken Riemen Tassen Schoenen Zonnebrillen 	<p>FEATURED PRODUCT</p>  <p>Geruite blouse zwart</p> <p style="text-align: right;">€139,0 €144,01</p>
--	--	--	---

Settings for this menu:

Menu style: horizontal / vertical
 Theme Conversion offers 4 varieties of menustyles. Choose a horizontal menu or a vertical left menu. Both menus have two styles, play around a bit and find out what you and your visitors like.

Horizontal ▾

Horizontal menu: dropdown / megamenu
 If you choose to the horizontal menu, do you want dropdown menu's or a mega menu? (The mega menu has a cool 'featured article' in it! (see below)

Mega menu ▾

Featured article in Mega menu
 If you have selected the 'Mega menu', this is the featured article. How to get it in? Simple: Go to your article in your store's frontend and copy what's after the www.yourshop.com/. For example: vitra-eames-dsr-stoel.html

wit-hemd-banthebra-copy.html

1. Menu style: horizontal or vertical

This theme has two types of horizontal menu and two types of vertical menu. Examples have been included below:

Horizontal menu: options

Kies: Horizontal

Go to 'design' – 'customize theme' en MENU STYLE: en kies 'horizontal'

MENU STYLE

Menu style: horizontal / vertical
 Theme Conversion offers 4 varieties of menustyles. Choose a horizontal menu or a vertical left menu. Both menus have two styles, play around a bit and find out what you and your visitors like.

Horizontal ▾

HORIZONTAL MENU OPTIONS

Horizontal menu: dropdown / megamenu
 If you choose to the horizontal menu, do you want dropdown menu's or a mega menu? (The mega menu has a cool 'featured article' in it! (see below)

Dropdown menu ▾

Featured article in Mega menu
 If you have selected the 'Mega menu', this is the featured article. How to get it in? Simple: Go to your article in your store's frontend and copy what's after the www.yourshop.com/. For example: vitra-eames-dsr-stoel.html

Horizontal menu: dropdown or megamenu

Choose here for either a **dropdown menu** or a **megamenu**. Select one, have a look and see for yourself which one suits best for the amount of menu items you have.

Dropdown:

The image shows a navigation bar with three main menu items: "EIWITTEN", "VITAMINES & KRUIDEN", and "SU". The "EIWITTEN" item has a dropdown menu open, listing three categories: "Whey eiwitten", "Eiwitrepes", and "Eiwit chips, snacks en cookies". To the right of the navigation bar, there is a promotional banner with the text "gratis verzonden". Below the navigation bar, there is a large image of a person's arm holding a black shaker bottle. In the bottom left corner of the image, there is text that reads "FOR HER" and "vrouwelijke spiermassa".

en

Whey eiwitten

gratis verzonden

Eiwitrepes

Eiwit chips, snacks en cookies

FOR HER
vrouwelijke spiermassa

Megamenu:

HOME VROUWEN ▾ **HEREN ▾** KINDEREN ▾ ACCESSOIRES BLOG ▾ MERKEN ▾ CONTACT

TOPS

- Tassen
- Grooming
- Truien
- Jassen

BOTTOMS

- Spijkerbroeken
- Juwelen
- Truien & vesten
- Joggingbroek

ACCESSOIRES

- Leren jassen
- T-shirts met lange mouwen
- Lounge kleding
- Poloshirts

FEATURED PRODUCT



Geruite blouse zwart

€139,00
€144,00

Meer info 

Featured article in het mega menu

In the menu you can show a featured article (or a highlighted section). Fill in the URL as follows:

Featured article in Mega menu

If you have selected the 'Mega menu', this is the featured article. How to get it in? Simple: Go to your article in your store's frontend and copy what's after the `www.yourshop.com/`. For example: `vitra-eames-dsr-stoel.html`

`wit-hemd-banthebra-copy.html`

Do not you want featured article? Leave this blank.



To fill your categories and subcategories, check this "link": <https://ecom-support.lightspeedhq.com/hc/nl/articles/220660967-Categorie%C3%ABn-aanmaken-NB->

Vertical menu: options

Kies voor: Vertical menu

Go to 'design' – 'customize theme' and to **MENU STYLES**:

Menu style: horizontal / vertical

Theme Conversion offers 4 varieties of menustyles. Choose a horizontal menu or a vertical left menu. Both menus have two styles, play around a bit and find out what you and your visitors like.

Vertical



Vertical menu options

VERTICAL MENU OPTIONS

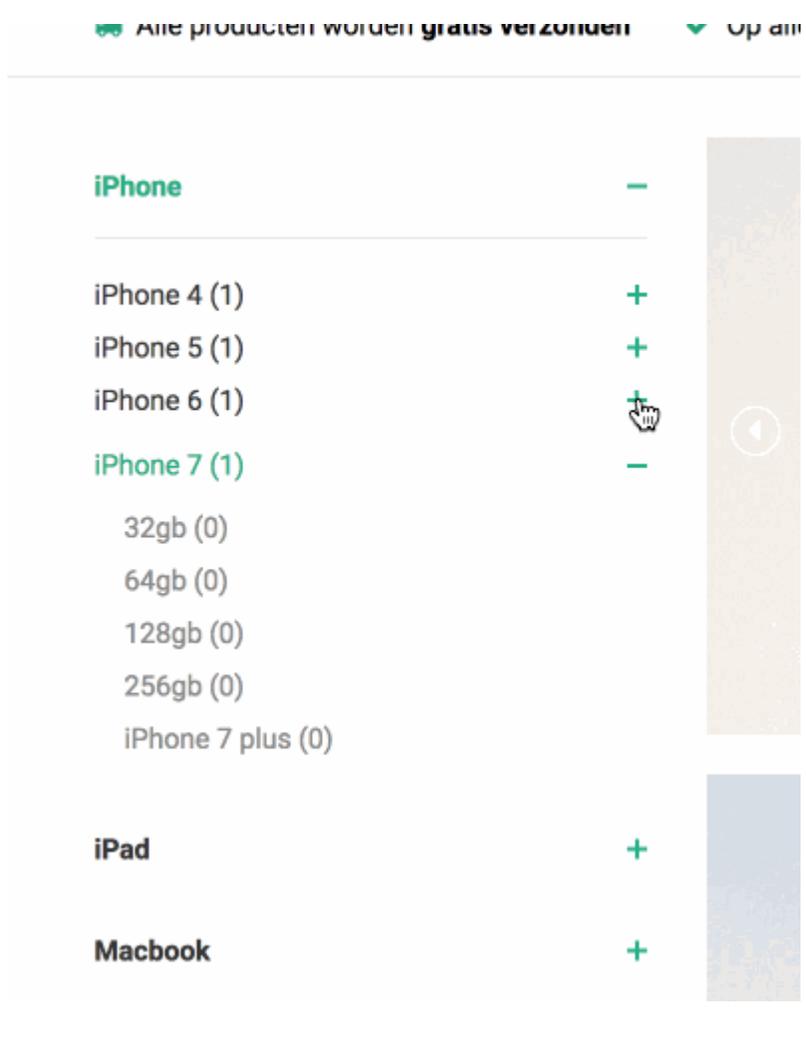
Vertical menu: Accordeon or to the right

Choose between a left side menu style 1 or 2. Style 1 is like www.gstar.com and style 2 is like bol.com.

Style 2 = To the right



The choice is simple: Do you want the menu falls down? Then choose **accordion**. You want the menu opens to the right? Then choose **To the right**



EXTRA HORIZONTAL MENU

Extra horizontal menu (2nd navigation)

Only if you use a vertical menu, you can choose for an extra horizontal menu. For things like 'about us' or anything. Go to 'design' - 'navigation' and add a menu. Name it: 'Extra menu'. Use this option only if 'vertical menu' is selected.



Show payments in 'extra menu'

If you have selected the vertical menu + the 'extra menu' (above): you can choose to show your payment method logo's in the 'extra menu'.



Extra horizontal menu

Here, select 'on' or 'off'.

Show 'payments' / 'pay logos' in additional menu

Check this 'on' if you want to show the payment logo's in the additional menu

How to make this additional menu?

This is very simple. Go to your **dashboard**:

Go to **'design' – 'navigation'** and add a **New menu** – in the top right. Call this menu: **Extra menu**.

The screenshot shows the Theme Conversion dashboard interface. On the left, a dark sidebar contains a 'DESIGN' section with several menu items: 'Theme editor', 'Theme store', 'Mobile commerce', 'Facebook commerce', 'Headlines', 'Hallmarks', 'Navigation' (highlighted with a mouse cursor), and 'Content templates'. Below these is a 'Back to dashboard' link. The main area shows a preview of a website theme for a chair, with a 'Conversion theme' dialog box overlaid on the right side containing 'Theme editor' and 'Customize theme' buttons. The URL at the bottom is <https://theme-conversion.webshopapp.com/admin/menus>.

You can fill this menu by **creating menu items**. Get to the **items** you want, and give them the appropriate **links**. You can choose from pages, or URLs.

Extra horizontal menu

Extra horizontal menu

Here, select 'on' or 'off'.

EXTRA HORIZONTAL MENU

<p>Extra horizontal menu (2nd navigation)</p> <p>Only if you use a vertical menu, you can choose for an extra horizontal menu. For things like 'about us' or anything. Go to 'design' - 'navigation' and add a menu. Name it: 'Extra menu'. Use this option only if 'vertical menu' is selected.</p>	<input checked="" type="checkbox"/>
<p>Show payments in 'extra menu'</p> <p>If you have selected the vertical menu + the 'extra menu' (above): you can choose to show your payment method logo's in the 'extra menu'.</p>	<input checked="" type="checkbox"/>

Show 'payments' / 'pay logos' in additional menu

Check this 'on' if you want to show the payment logo's in the additional menu

How to make this additional menu?

This is very simple. Go to your **dashboard**:

Ga naar '**design**' – '**navigation**' and add a **New menu** – in the top right. Call this menu:
Extra menu

Show in menu options

SHOW IN MENU

Show blog in menu Activating this will show blogs in your menu and mobile menu	<input type="checkbox"/>
Show brands in menu Activating this will show brands in your menu and mobile menu	<input checked="" type="checkbox"/>
Show contact in menu Activating this will show contacts in your menu and mobile menu	<input checked="" type="checkbox"/>

We cannot make it any easier: **check these items** if you want to display them in your •main menu*.

Highlight colors

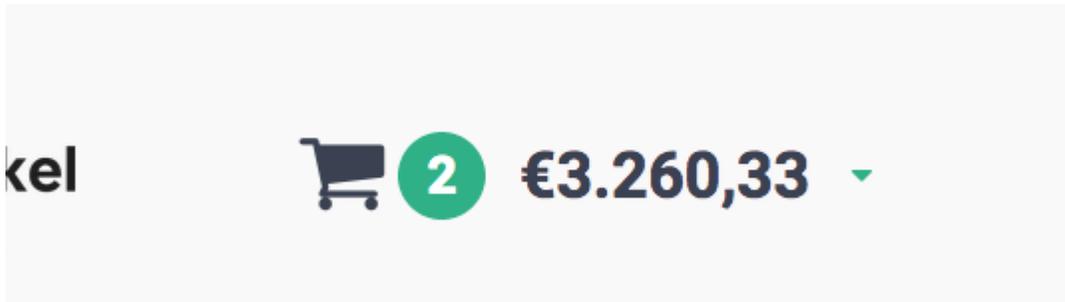
This is the **"highlight"** color palette of your shop. Create something beautiful!

First accent color

Accent color This is the primary accent color in your webshop.	<input checked="" type="radio"/> #30B087
--	--

The supporting main color in the shop. We have already determined the spots, you just need to choose the color and enjoy.

Example: Darts, beads, buttons, accents.

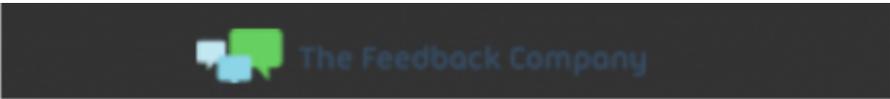


Second accent color

Accent color 2 This is the secondary accent color in your webshop.	<input type="radio"/> #F3F3F3
--	-------------------------------

The second supporting color in the shop. We have already determined the spots, you just need to choose the color and enjoy. This we like to keep it very light. We also wanted to make here no option but to play with color is once in us now.

For example, these blocks in the sidebar and for example, the background color of the menu



Feat

Kopen bij ons:

- ✓ All products will be shipped **for free**
- ✓ All products include a **24 month warranty**
- ✓ Order before **23:00**, delivered the very next day
- ✓ Guaranteed **highest quality** refurbished products.



iPho

Lorer
conse



Recently viewed



iMac 2016

[View product](#)

In shoppingcart color

In shoppingcart color
This is an option to choose a custom color for the shopping cart in the top-right of your screen.

● #FFB344

The buy button is the most important! Enter the color for the buy buttons throughout the shop.

Collectie

Filter: Merken ▼ Jaartal ▼ Kleuren ▼ Geheugen ▼

Populariteit ▼ ◀ 1 2 3 4 5 32 ▶ 1 - 8 van 250 | **Producten per pagina:** 8 ▼ ☰ ☱ ☲

ALL IN CART



iPhone 5
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean varius velit a erat dictum feugiat. ...

€304,96*
(€369,00 Incl. btw)

▼ VARIANTS

- 0 + 🛒 +



iPhone 6
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean varius velit a erat dictum feugiat. ...

€555,00*
(€671,55 Incl. btw)

▼ VARIANTS

- 0 + 🛒 +

Price color

Price color
Choose the color of the price under a product

● #333333

When there is a product, there is a price. Enter the color of the price throughout the shop.

SALE color

Sale color

This is the color of the little square that has the text "sale" in it that shows in the top-left corner of the product in the homescreen.



This is the color of the SALE block. And it is eg. The color of **errors**, **not in stock**, everything that needs to red.



SALE is negative for a merchant but indeed positive for a visitor. The color is red.

NEW color

New color

This is the color of the little square that has the text "new" in it that shows in the top-left corner of the product in the homescreen.



This is the color of the **NEW** block. And it is eg. The color of **positive** reports, stock and USP icons. Everything is positive.

Category title box color

Homepage category title box color

You can choose 'featured categories'. Go to 'Content' - 'Featured categories' and pick the categories you want to show on the homepage. The categories have a color block with the category's title in it. Choose your color.



This is the **background color** of the title bars on the **categories**. See these examples:

Categories



Make your background color **dark**? Then choose "light" as the text:

Homepage category title color

You can choose 'featured categories'. Go to 'Content' - 'Featured categories' and pick the categories you want to show on the homepage. The categories have a color block with the category's title in it.

Light ▼

Productview options

This is the way your products are displayed throughout the shop:

Homepage:

Featured



			
<p>Macbook Pro</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit.</p> <p>€2.500,00 * (€3.025,00 Incl. btw)</p> <p>♥ = 👁</p>	<p>iPad pro</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit.</p> <p>€660,33 * (€799,00 Incl. btw)</p> <p>♥ = 👁</p>	<p>iPhone 5</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit.</p> <p>€304,96 * (€369,00 Incl. btw)</p> <p>♥ = 👁</p>	<p>iMac 2016</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit.</p> <p>€2.500,00 * (€3.025,00 Incl. btw)</p> <p>♥ = 👁</p>
<p>More info </p>			

* Excl. tax Excl. Shipping costs

- New articles
- Recommended articles
- popular articles

Collections (overview) page:

Filter:

Popularity

1 - 6 van 6

Producten per pagina:



iPhone 4

€99,17

(€120,00 Incl. btw)



**iMac 27 inch 2011
refurbished**

€1.073,55

(€1.299,00 Incl. btw)

Unit price: €2,00 / Inch



iPhone 6

€555,00

(€671,55 Incl. btw)



Apple Watch

€875,00

(€1.058,75 Incl. btw)

- In normal view

Productpagina:

Gerelateerde producten



Diesel BAN THE BRA

~~€139,00~~ €132,00



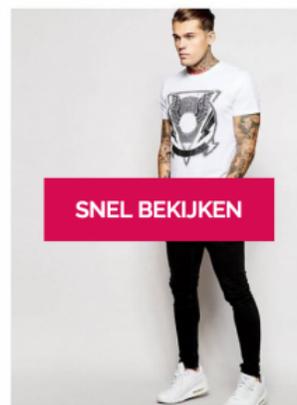
Calvin klein Geruite blouse zwart achterkant

€69,00



Hugo boss Geruite blouse zwart achterkant

€39,00



Nike T-shirt wit print

€70,00

- Related products
- Others bought

Options productview

1. Standard – small

Information. A summary of the products.

✿ Small = 4 next to each other, Large = 3 next to each other.

Productview You can choose between Large or small. Large is 3 or 4 products. Small is 4 or 5 products.	Small
Fill image Activate this if you want to fill your product image (so it shows larger).	<input type="checkbox"/>
More info color this is the color of the productview 'more info' block. Don't make it to bright, the fontcolor is light.	<input type="color" value="#727272"/>
Simplistic products Activate this if you want a more simplistic productview. (A bigger image, producttitle and price)	<input type="checkbox"/>

			
<p>iMac 2016</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit.</p> <p>€2.500,00 * (€3.025,00 Incl. btw)</p> <p>♥ ≡ 👁</p>	<p>iPhone 6</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit.</p> <p>€555,00 * (€671,55 Incl. btw)</p> <p>♥ ≡ 👁</p>	<p>Apple Watch</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit.</p> <p>€875,00 * (€1.058,75 Incl. btw)</p> <p>♥ ≡ 👁</p>	<p>Macbook Pro</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit.</p> <p>€2.500,00 * (€3.025,00 Incl. btw)</p> <p>♥ ≡ 👁</p>
<p>Meer info </p>			

2. Standard view – small + Fill image

Productview

You can choose between Large or small. Large is 3 or 4 products. Small is 4 or 5 products.

Small

Fill image

Activate this if you want to fill your product image (so it shows larger).

More info color

this is the color of the productview 'more info' block. Don't make it to bright, the fontcolor is light.

#727272

Simplistic products

Activate this if you want a more simplistic productview. (A bigger image, producttitle and price)

			
iMac 2016	iPhone 6	Apple Watch	Macbook Pro
Lorem ipsum dolor sit amet, consectetur adipiscing elit.	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	Lorem ipsum dolor sit amet, consectetur adipiscing elit.	Lorem ipsum dolor sit amet, consectetur adipiscing elit.
€2.500,00 *	€555,00 *	€875,00 *	€2.500,00 *
♥ = 👁 (€3.025,00 Incl. btw)	♥ = 👁 (€671,55 Incl. btw)	♥ = 👁 (€1.058,75 Incl. btw)	♥ = 👁 (€3.025,00 Incl. btw)

3. Larger view: Large (three in a row)

Productview
You can choose between Large or small. Large is 3 or 4 products. Small is 4 or 5 products.

Large

		
iMac 2016 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aen...	iPhone 6 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aen...	Apple Watch Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aen...
€2.500,00 * (€3.025,00 Incl. btw)	€555,00 * (€671,55 Incl. btw)	€875,00 * (€1.058,75 Incl. btw)
♥ = 👁	♥ = 👁	♥ = 👁
Meer info		

3. Simplistic view

This display is suitable for models, fashion, clothing, or larger products:

Simplistic products

Activate this if you want a more simplistic productview. (A bigger image, producttitle and price)



Diesel BAN THE BRA

~~€139,00~~ €132,00



G-STAR RAW Geruite blouse
zwart

~~€139,00~~ €144,00



Nike Zwart leren riem

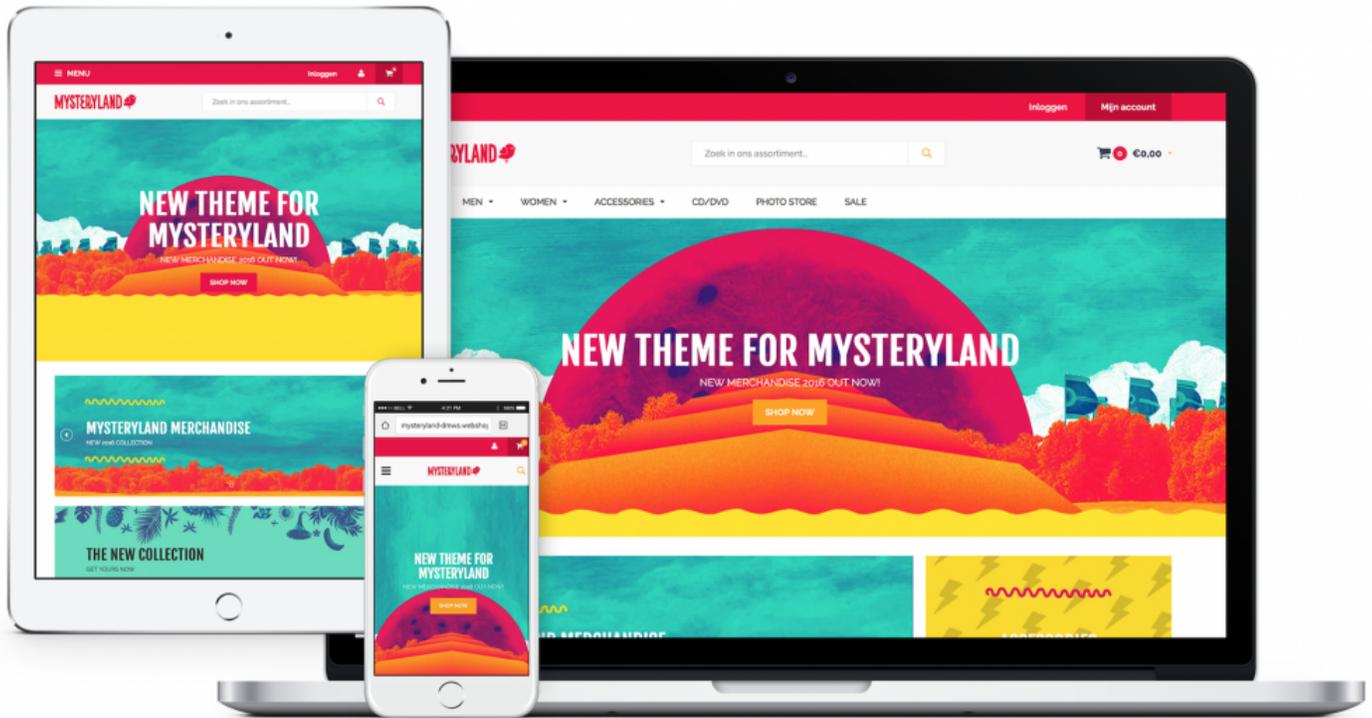
€25,00



Michael Kors Zwarte rock

€49,00

Hero image



The powerful hero image, completely under your control!

- ✿ What is a hero image? A large image, which immediately catches the attention of your visitors and establishes the look and feel of your company, web shop or store from the very first second.

What settings can you make for each hero slide?

- Upload an image
- Upload an image for tablet computers and mobile phone (optional)
- Change titles
- Change text
- Change title and text colours
- Change text position (left, centre, right)
- Change text alignment (left, centre, right)

- Enable/disable button
- Change button label
- Change link

Enable/disable the hero image

HERO SLIDER

Activate the hero slider

The hero slider is an optional, full screen top slider with customizable titles, subtitles, text, buttons and links. There are 3 slides which all have 3 dimension uploads: desktop, tablet & mobile. So you always have the perfect entrance for your visitors



Go to 'design' – 'customize theme' '**HERO SLIDER**'.

Do not forget to '**activate the hero slider**' here as otherwise no hero sliders will be displayed.

Is it active? Good, now go to **SLIDE 1**.

What if you do not want a HERO SLIDER? Simply disable it and proceed with the next steps.

UPLOAD HERO SLIDE

HERO SLIDE 1

Hero slide 1: show or not show

Easily show or not show this slider image. When deactivating it, this slide will not show in your store.



Hero slide 1: Desktop. Upload your hero slide 1 image. Dimensions: 2850 x 1000px

Browse

Delete



Hero slide 1: Tablet. Upload your hero slide 1 tablet image. Dimensions: 1800 x 1130px

Browse

Delete



Hero slide 1: Mobile. Upload your hero slide mobile image. Dimensions: 1350 x 1700px

Browse

Delete

You can **upload** the first hero slide here. You see 3 upload buttons; these buttons are for:

1. Hero image for desktop (afmeting: 2850 × 1000px)
2. Hero image for tablet (afmeting: 1800 × 1130px)
3. Hero image for mobiel (afmeting: 1350 × 1700px)

Regardless of the image you upload, you do not have to 'photoshop' text into it yourself. NB: this is possible of course! This feature can be found under 'slider settings'.

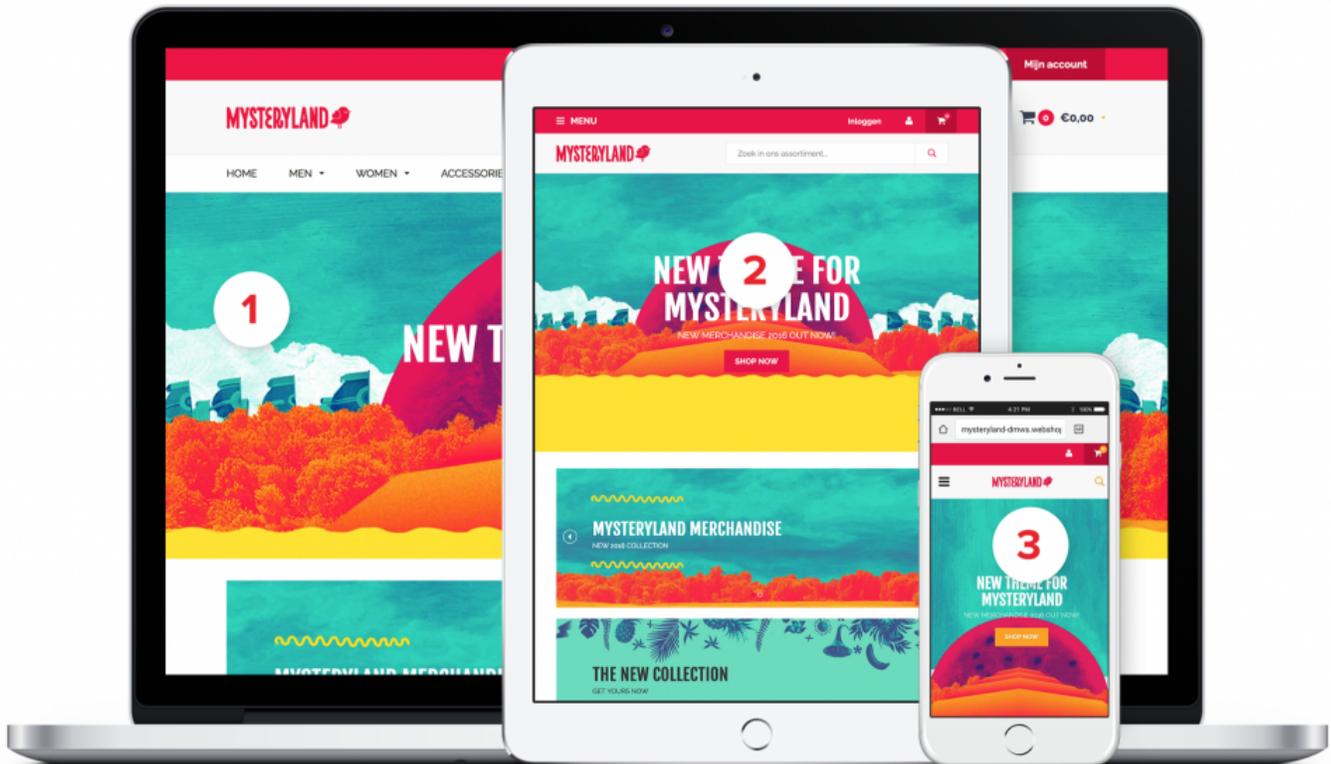
Hero image dimensions

* The usual term for size in web design is “Dimensions”

OMG, so many settings, I’m doomed to fail.

Of course you won’t , it’s easy. In this theme, you can upload 3 images per slide.

* Slide: ‘a slide is an image positioned in a slider. In other words, images which are displayed one after the other to create an eye-catching effect in a banner block.



1. **Desktop** dimensions (computers/laptops) – 2850 × 1000 pixels
2. **Tablet** dimensions (iPad/Samsung S) – 1800 × 1130 pixels

3. **Mobile** phone dimensions (iPhone/Samsung/whatever) – **1350 × 1700 pixels** / with USP bar: **1350 × 1500 pixels**

Download de hele set hier: [Download link](#)

Why? Because these dimensions differ quite significantly and, based on the assumption that you want to produce a good design and present your products well, you want to create the best result for your website visitors. This is why we have created a separate banner option for each 'device'. A little more work perhaps, but the result is worth the time and effort.

 Useful information: if you only upload the desktop version (2850 × 1000 pixels), it will still be displayed for the other devices. Creating them separately simply makes the website experience more fun and more attractive.

Another thing; all these options have been created for you because we have done our very best to make this theme as responsive as possible. Play with them and find out what works best for you.

 The most commonly used word in web design: **RESPONSIVE**. Put simply, responsive means that a website adapts itself to the device you are using to view the website. The idea is to optimise the user experience for website visitors (or a potential purchaser). The objective is to make navigation as easy as possible – for a computer, a tablet and, above all, for a mobile phone.

Create and design a slide



Make it attractive

The slide image must be attractive. That is the whole point of this hero image. It needs to grab your website visitor's attention immediately by presenting something you offer. The figure above shows you how we create a fashion banner. Try this out for yourself using free software like Gimp or commercially available software like Adobe Photoshop (Elements).



DMWS does not offer training in this area. However if you need help, we also offer very attractive design packages.

1. You can 'enable' or 'disable' a slide in the **HERO slider**. **Hero slide: show or not show**

Hero slide 1: show or not show 

Easily show or not show this slider image. When deactivating it, this slide will not show in your store.



Hero slide 1: Desktop. Upload your hero slide 1 image. Dimensions: 2850 x 1000px

Browse
Delete

Upload your image in the correct format for all devices (or just for a desktop, the image adapts automatically for the remaining devices)

HERO SLIDE 1

Hero slide 1: show or not show

Easily show or not show this slider image. When deactivating it, this slide will not show in your store.

 Hero slide 1: Desktop. Upload your hero slide 1 image. Dimensions: 2850 x 1000px
[Browse](#) [Delete](#)

 Hero slide 1: Tablet. Upload your hero slide 1 tablet image. Dimensions: 1800 x 1130px
[Browse](#) [Delete](#)

 Hero slide 1: Mobile. Upload your hero slide mobile image. Dimensions: 1350 x 1700px
[Browse](#) [Delete](#)

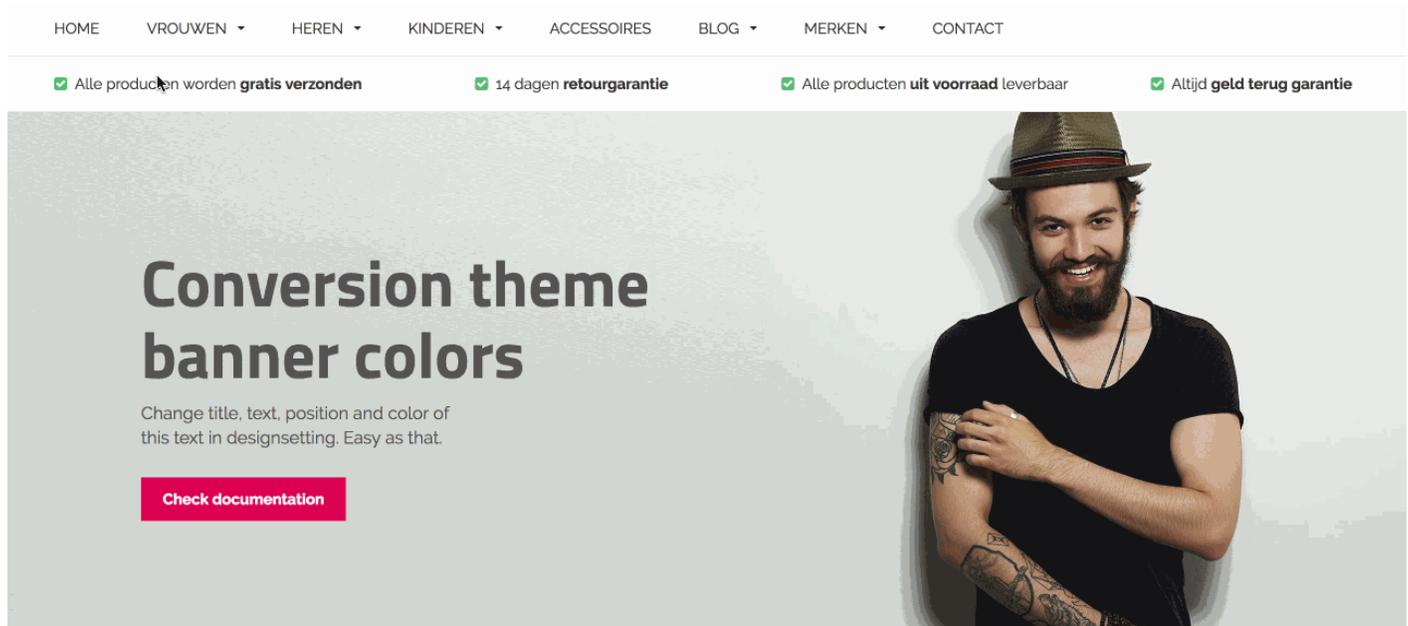
Done? Don't forget to save your work. You do so at the top right in Customize theme/Personaliseer thema.

 Conversion theme > Settings Custom CSS Save

Successfully updated theme settings ×

Slider settings

What settings can you make for each hero slide?



We have given you as much freedom as possible. So, once you have uploaded a photo, you can do the rest yourself. Think of this as a training course: it takes time before things click and you start to understand how things work. We promise that you'll find it very easy though. And you'll learn more about web design.

- Upload an image:*
Upload your image in the right size, as discussed in the previous step.
- Upload an image for tablet computers and mobile phone (optional)*
Upload the images for a tablet and mobile phone (if you want). Why? Because it looks even better.

Hero slide text place & text align

Hero slide 1 text place

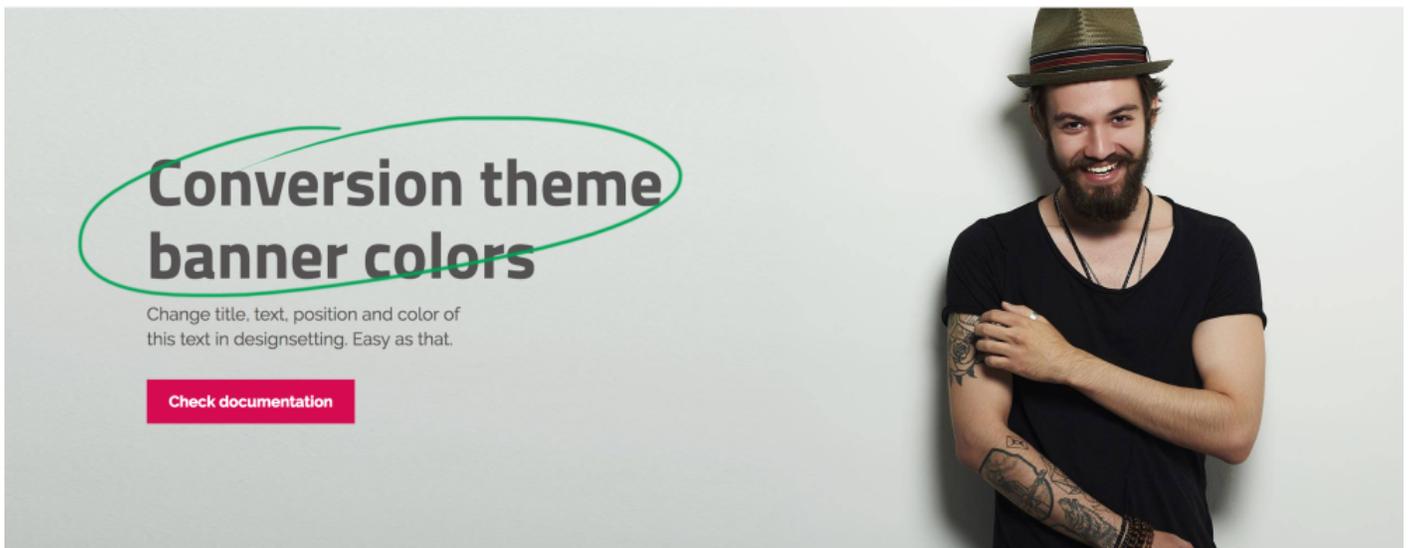
Depending on your image: where do you want your title and your text? Left, right or in the centre of your hero slider?

Left



Where do you want to place the text in the image? On the left, in the centre or on the right? This is the text place step. Text align means that you want to align the text to the left, centre, or to the right. Play around with this and try things out.

Change title



Hero slide 1 title

What's the title of your first hero slide? For enter use `<p>`



This is the title for your slider. Use a catchy phrase here.

Text

Hero slide 1 text This is the text that comes under the title.	<input type="text" value="Fill in your text here"/>
Hero slide 1 text color This is the color of your title / text of hero slide 1. When you use a very light pictures with alot of white in it, choose dark typography.	<input type="color" value="#333333"/>
Hero slide 1 text background When activating this black box. It will show up behind your title / text. It's just for contrast, but it can be very helpful.	<input checked="" type="checkbox"/>

This is the text which is displayed under the title.

text colour and text background

Choose the **colour** for the title and text here. Do you want a translucent **dark box** behind your text? If so, enable '**text background**'. This ensures that the text is always easily legible because it appears in a box. The example below illustrates this:



The link text and button

<p>Hero slide 1 link text</p> <p>This is you Call to action text and you can link it below. Something like: 'SHOP NOW' or 'WATCH COLLECTION'</p>	<input type="text" value="Bekijk nu"/>
<p>Hero slide 1 link</p> <p>Where should this hero slide link to? Copy and paste a URL.</p>	<input type="text" value="http://theme-conversion-food-preset.webshopapp.com/"/>
<p>Hero slide 1 button</p> <p>Do you want the linktext (call to action) to be a button? Activate this one! Color of the button is set in 'personalize - colors'.</p>	<input checked="" type="checkbox"/>

The next thing is the **link text**, e.g. 'ORDER NOW' or 'VIEW COLLECTION'. Choose a catchy text and enter the URL for the link destination.

Do you want to display a **button** with this text in it? If so, enable the '**button**'. The colour is set automatically in '**colors**'.



That is pretty much everything you can do with a hero image. Try it a few times; you'll find it easier with practice.



DMWS does not offer training in this area. However if you need help, we also offer very attractive design packages.

Banners homepage

Theme Conversion Theme Conversion features a very versatile banner module. **What can you do with these banners?**

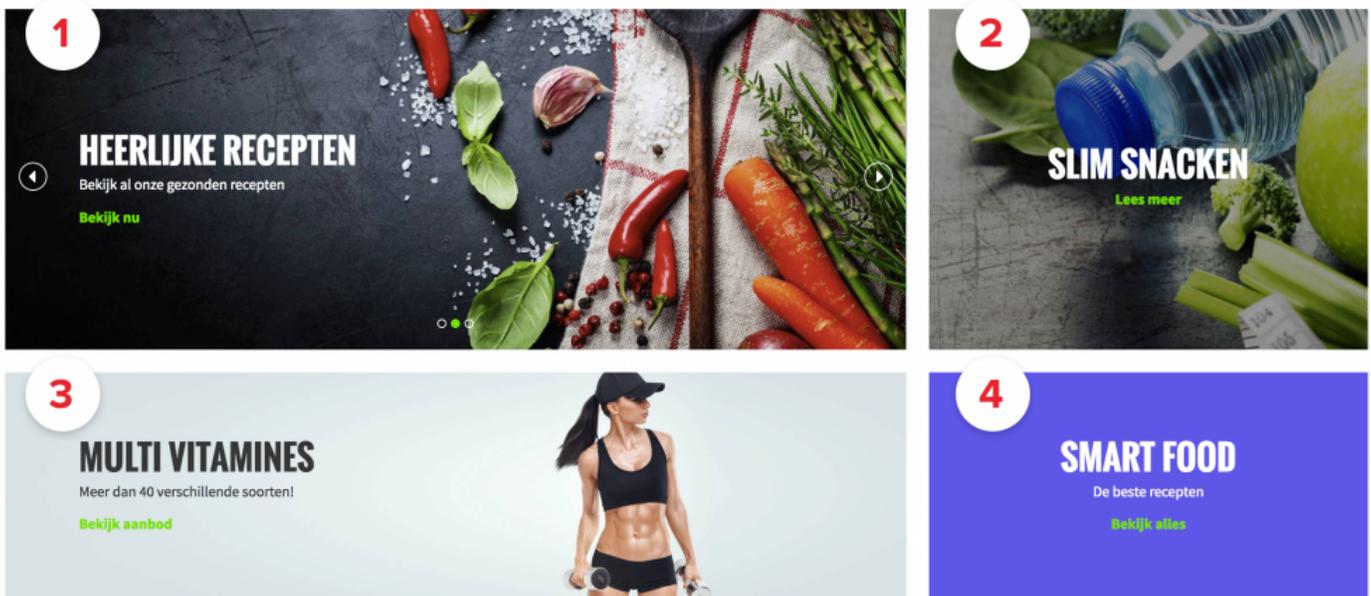
- Upload an image
- Upload an image for mobile phones (optional)
- Change titles
- Change text
- Change title and text colours
- Change text position (left, centre, right)
- Change text alignment (left, centre, right)
- Enable/disable button
- Change button label
- Change link

 **Download** the complete set [here](#)", this way you have all the dimensions, this saves a lot of time.

 You can easily manage the banners yourself because the associated options are so simple and extensive.

Banner sequence

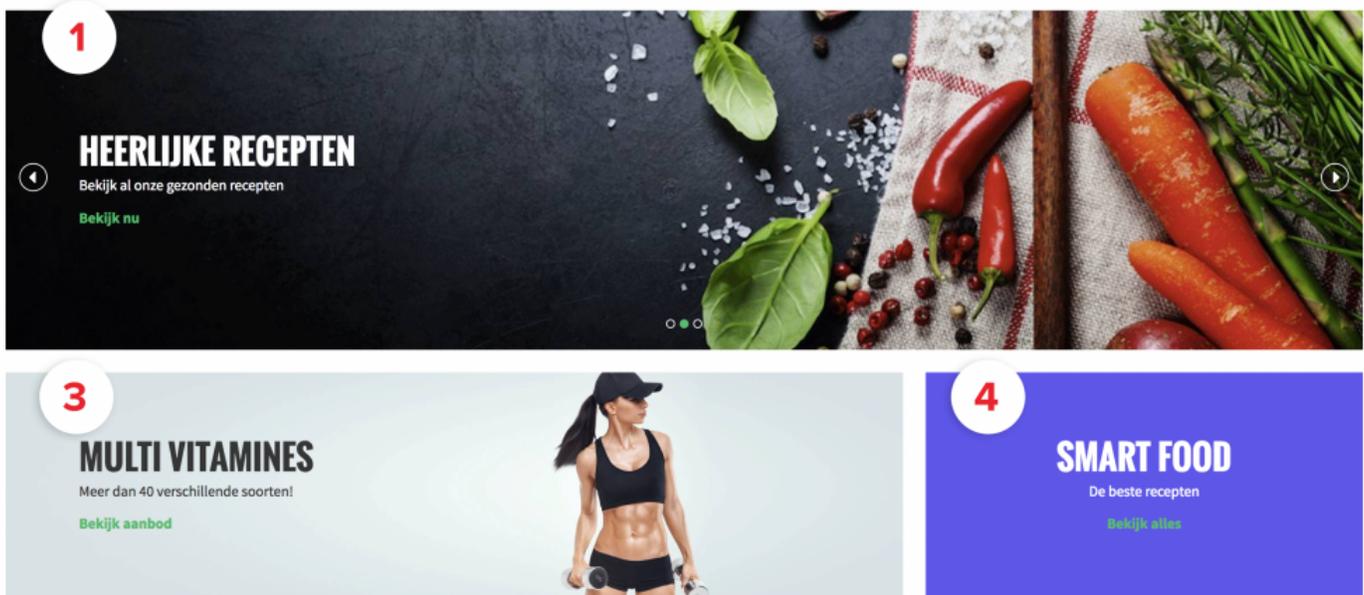
Option 1: all banners active (1, 2, 3, 4)



This option enables all banners.

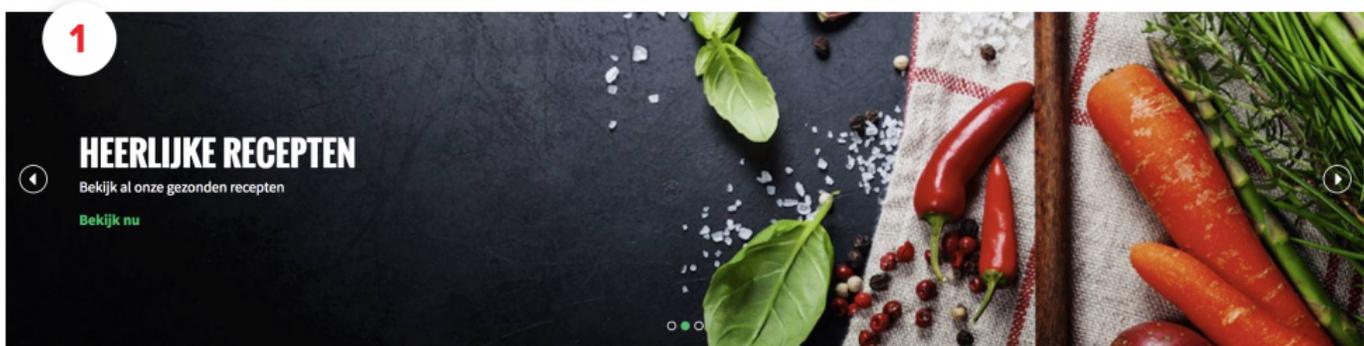
* Note: Banner 1 can also be a slider! You can manage 3 banners using this option.

Option 2: Three banners active (1, 3, 4)



This is very simple in Theme Conversion: you simply disable one banner and the others automatically adapt. So if you leave out the second banner, the first banner (or slider) extends to the full width. This is a really useful feature.

Option 3: Single banner (or slider)



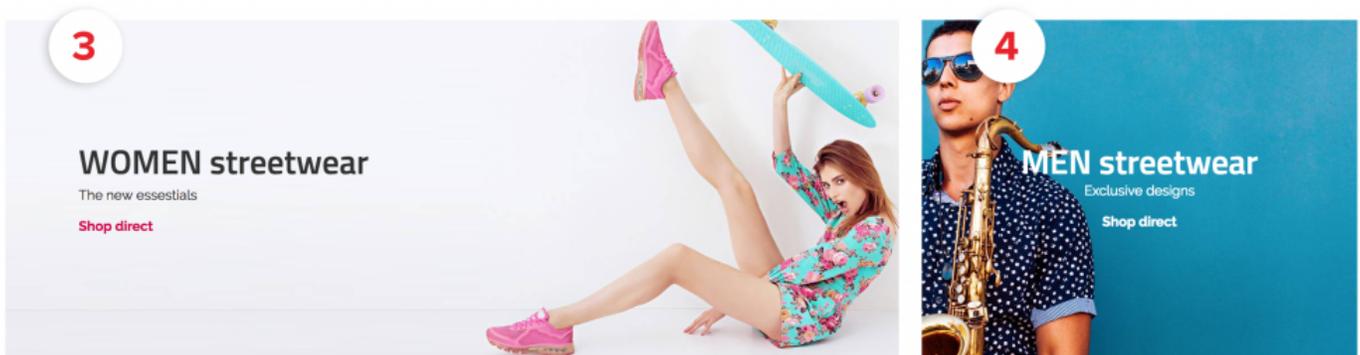
If you leave out banners 2, 3 and 4, a single good-looking banner remains. This is banner 1 (which can also be used as a slider).

Option 4: Two wide banners (the top banner is a slider)



In this option, you enable banners 1 and 3. Voilà, so what have you got? Two good-looking banners, one below the other.

Option 5: Bottom two banners: 3 and 4.



Are you tired of your top two banners (banner 1 and 2)? Just disable them and the bottom two banners will appear as 1 and 2.



Note: these will be placed underneath each other. A white square for filling will be placed next to the small one. This can not be changed. Not even by us



How do you adapt the banners and enable and disable them? Go to the next topic!

Manage banners

Dit is de banner die we gaan maken in deze topic:



* Please note that the first banner bannerset called Banner 1 (slider). You can also create a slider with this Banner 1. You can see that the second one is called banner 1 (slide 2)

* [Download the complete set](#) “:”, this way you have all the dimensions, this saves a lot of time.

1. Activate the banner

Activate banner 1 (mention: this is an image slider, or use it as a standalone banner.
This is an image slider, and you also have the opportunity to use it as a one image banner.



The additional slides in one banner 1, you turn on in banner 1 (slide 2) and banner 1 (slide 3) **(optional)**

BANNER 1 (SLIDE 2)

Show slide 2

Easily show or not show this slider image. When deactivating it, this slide will not show in your store.



With sidemenu: 1180 x 600px / without sidemenu: 1600 x 600px. When banner 2 is turned off the resolution is: 2400 x 600px

Browse
Delete

1. upload the image

Kijk in dit [schema](#) hoe groot je de banner moet opmaken aan de hand van je layout van de webshop.



with sidemenu: 1180 x 600px / without sidemenu: 1600 x 600px. When banner 2 is turned off the resolution is: 2400 x 600px

Browse
Delete



Banner 1 mobile: Size: 1240 x 940px

Browse
Delete

 This is only an image. Upload the banner without text. Would you text in your banner? That is no problem. You do not need to do all the following settings.

Banner text placement

Banner 1 text place

Do you want your text block in the centre, left or right?

Left ▼

This means where do you want your text? Left, centered or right?

Banner text alignment

Banner 1 slide 1 text align
Do you want your text alignment left, centered, or right?

Left ▼

Align your text left, centered or right. Check this out: that's left place, centered text align:

See the difference?



Text color

Text color
What color should the text in banner 1 have?

#333333

Whatever the color of the text to be, may vary by banner. Here we choose dark.

Banner Title

Slide 3 title This is the title that shows on slide 3. Do you want to use 'enter'? Copy Paste this: <p>	<input type="text" value="Refurbished MacBook"/>
---	--

fill in the title of the text. Do you want enters? Use

as an enter. Learned some HTML too.

Banner Text

Banner 1 text This is the text that shows under your title on banner 1. Do you want to use 'enter'? Use <p>	<input type="text" value="Use 1, 2, 3 or up to 4 banners.<p>This theme also offers"/>
---	---

Enter the text of your banner. Keep it short. Use

as an enter.

Banner link text

Banner 1 link text this is the banners 'call to action'. Like 'shop now' or 'click here'	<input type="text" value="Bekijk aanbod"/>
--	--



Your banner has an Call to action text (that's the link text)

Link color

Link color This is the text under the title. You can change the color here.	<input type="color" value="#30B087"/> #30B087
---	---

Link URL

Banner 1 link where should banner 1 link to?	<input type="text" value="/collection"/>
--	--

Ofcourse where it should link to.

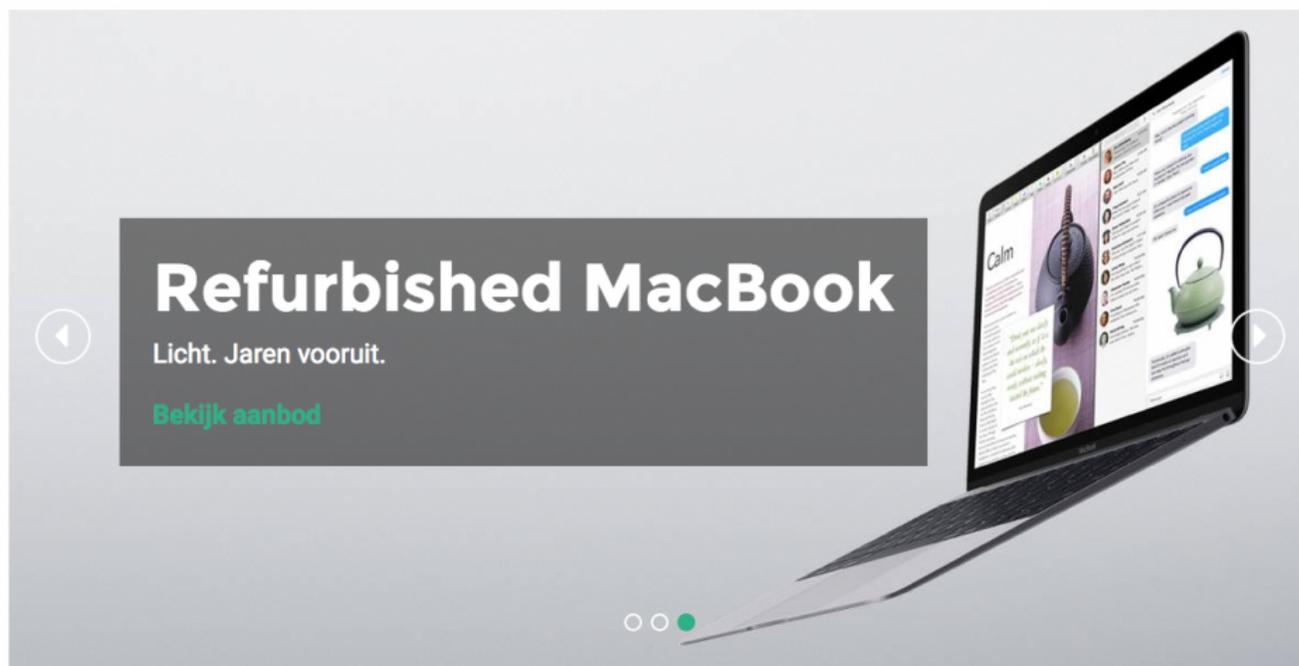
Text background

Banner 1 text background

Activating this box will put a black background on your text, makes it more in contrast with your image.



When you need more contrast! Put your text bright and use the Text background.



Tip: a dark background for your text can sometimes be a good option to show your text even better. Use it if you need to!

Banner dimensions

h2. There are several Theme Conversion variations that Theme Conversion can offer:

- vertical navigation / horizontal navigation
- sidebar on / off

thus also the banners (to be able to manage them perfect) may have a different dimension.



Download the complete set [here](#).; this way you have all the dimensions, this saves a lot of time.

Check the sizes in this table:

Normal

Zonder zijmenu	Hero header	Banner 1	Banner 2	Banner 3	Banner 4
Desktop	1425x500	800x300	390x300	800x200	390x200
Tablet	900x565	845x295	410x350	845x295	410x350
Mobiel	675x850	620x470	620x565	620x470	620x565
Mobiel + usp	675x750				
Met zijmenu					
Desktop	1425x500	590x300	290x300	590x200	290x200
Alleenstaand					
Desktop		1200x300		1200x200	

Retina in pixels

Zonder zijmenu	Hero header	Banner 1	Banner 2	Banner 3	Banner 4
Desktop	2850x1000	1600x600	780x600	1600x400	780x400
Tablet	1800x1130	1690x590	820x700	1690x590	820x700
Mobiel	1350x1700	1240x940	1240x1130	1240x940	1240x1130
Mobiel + usp	1350x1500				
Met zijmenu					
Desktop	2850x1000	1180x600	580x600	1180x400	580x400
Alleenstaand					
Desktop		2400x600		2400x400	

Retina in pixels (what is retina?) A new technique is Retina. You double the amount of pixels and the image is shown the same size. Better quality though! Worse for you loading time.!!!

BANNER ABOVE FOOTER

Activate banner above footer ⋮ ✕
 This will activate or deactivate the banner above the footer

 Upload banner (dimensions: 1780 x 458 pixels)

 Banner 5 mobile dimension: 1350 x 940px

Banner 5 link
 Where should this banner link to?

Desktop

Mobile

1780 × 458 pixels	1350 × 940px
-------------------	--------------

Homepage settings

Set the basic components of your homepage. Start with the products:

Show newest products Show the newest products on your homepage. Choose between a slider or 2 rows.	<input checked="" type="checkbox"/> 
Show popular products Show the popular products on your homepage. Choose between a slider or 2 rows.	<input checked="" type="checkbox"/> 
Show featured products Show the featured products on your homepage. Choose between a slider or 2 rows. (You can select featured products in 'content' - 'featured products').	<input checked="" type="checkbox"/> 

- New items (displayed when you add new products)
- Popular items
- Recommended items (you decide)

You can set this all three loose, so put **'on'** or **'off'**.

Populair

Nieuw

Aanbevolen

**iPhone 6**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aen...

€555,00 *
(€671,55 Incl. btw)

**Macbook Pro**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aen...

€2.500,00 *
(€3.025,00 Incl. btw)

**iPad pro**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aen...

€660,33 *
(€799,00 Incl. btw)



Change the display of these items? Go to [“Productweergave”:#opties-productweergaves](#)

Producttabs

Choose this option if you want the products in tabs, so that people can switch itself. Do you prefer it among themselves, check this out yourself.

Productslider

Check this if you want your products automatically sliding from left to right.

Other options:

Show brand logo slider Show the logos of the brands you sell in a logo slider. Brands link to the brandpage.	<input checked="" type="checkbox"/>
Show blog articles Enable this if you want your latest blog articles on your homepage.	<input checked="" type="checkbox"/>
Show tags homepage Show the tags of products on your homepage.	<input checked="" type="checkbox"/>
Home titles text align Do you want the titles on your homepage like "New products", "Blog", on the left, centered or right?	<input type="text" value="Left"/>

Show logo slider 'on' / 'off'



Show blog articles on the home 'on' / 'off'

blog



Nieuwste gadget: Apple Watch

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus in dolor

[Lees meer](#)



Refurbished iPhones

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus in dolor

[Lees meer](#)



Refurbished Macbooks

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus in dolor

[Lees meer](#)

Show tags on Homepage

! Note: If you show tags on, you should check to see if you they have turned on in the sidebar. For example if you do not have a sidebar, and you do have your tags on the page, they will appear at the bottom, above the footer. Do you have a sidebar, then they are automatically displayed therein. They can then expand it again in the sidebar settings. "sidebar" :#sidebar

Home Titles text alignment

Want the titles eg. "Blog" and "About" lining the left or in the middle?

Text homepage

Enter this text in the backend at – 'content' – 'home':

The screenshot shows a web browser window with the URL <https://theme-conversion.webshopapp.com/admin/pages>. The user is logged in as Roel Brouwers. The main content area is titled "Pages" and contains a search bar and a list of pages. The left sidebar has a "CONTENT" section with options for Pages, FAQs, Translations, Featured products, and Featured categories. A "Back to dashboard" link is also present in the sidebar.

<input type="checkbox"/>	Title	
<input type="checkbox"/>	About us	LOCKED
<input type="checkbox"/>	Conversion theme by DMWS Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse elemen...	
<input type="checkbox"/>	Terms and Conditions	LOCKED
<input type="checkbox"/>	De standaard Lorem Ipsum passage, in gebruik sinds de 16e eeuw "Lorem ipsum dolor sit amet, consecte...	
<input type="checkbox"/>	Disclaimer	LOCKED
<input type="checkbox"/>	Privacy Policy	LOCKED
<input type="checkbox"/>	Payment methods	LOCKED
<input type="checkbox"/>	Shipping & Returns	LOCKED
<input type="checkbox"/>	customer service	LOCKED
<input type="checkbox"/>	Sitemap	LOCKED

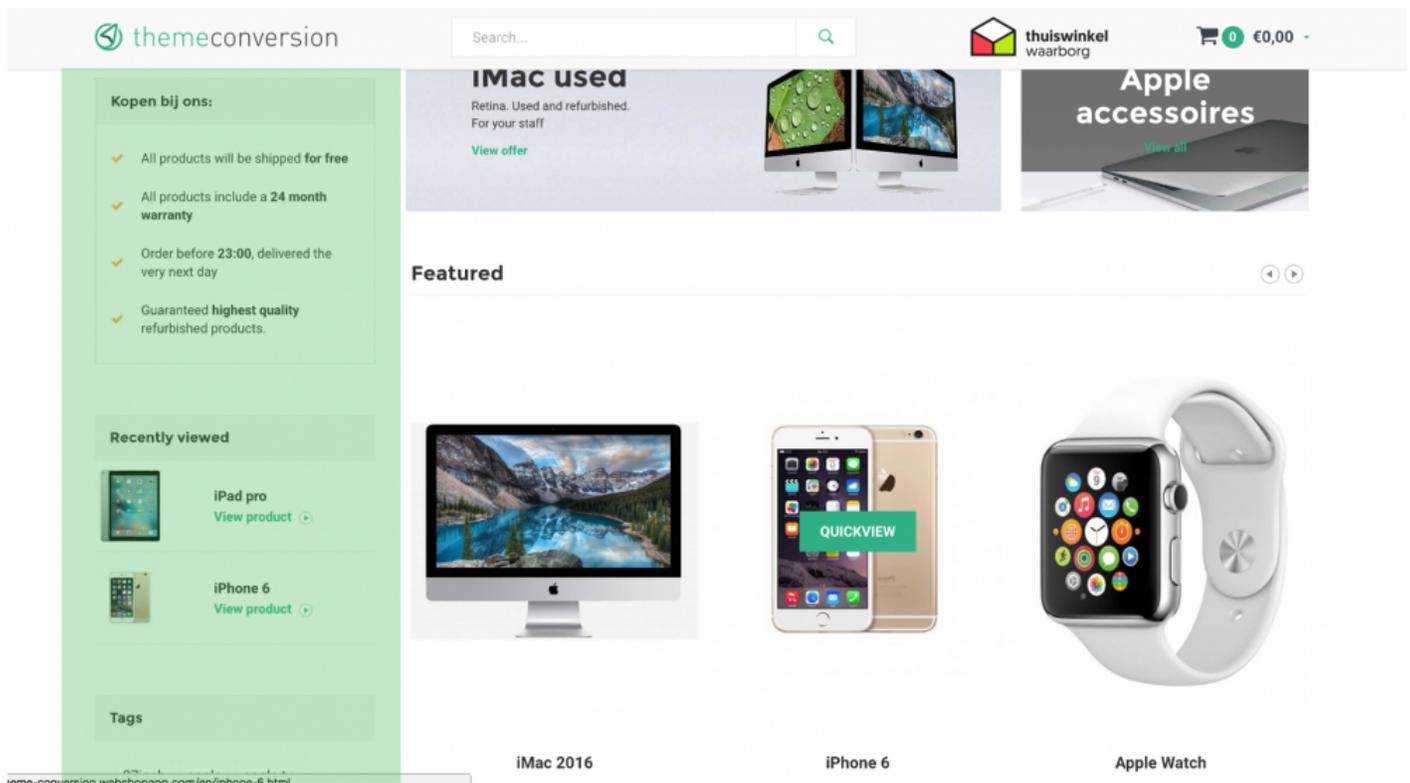
Sidebar

The sidebar is that cute left side and you can put the following in:

Go to 'design' – 'customize theme' Go to '**design**' – '**customize theme**' and decide if you want to show the sidebar also on your homepage. If you do, you can later on put seperate items '**on**' and '**off**'.

Sidebar on/off

When activating the sidebar on the homepage, there will be 'recent watch' and an extra USP block in the left sidebar at the homepage. Mention: the sidebar is always visible on all your other pages.



This is the sidebar. Use it well.

<p>Show usp sidebar</p> <p>This will activate the USP's in the sidebar of your webshop.</p>	<input checked="" type="checkbox"/>
<p>Show 'recently viewed products' in your sidebar</p> <p>This will activate the block with 'recently viewed products' in the sidebar of your webshop.</p>	<input checked="" type="checkbox"/>
<p>Show tags sidebar</p> <p>This will activate the tags in the sidebar of your webshop.</p>	<input checked="" type="checkbox"/>

1. Show USP's in the sidebar

This shows the four USPs that you enter in "USP" sidebar.

<p>USP 1</p> <p>Your first USP in the sidebar</p>	<input type="text" value="Alle producten worden gratis verzonden"/>
<p>USP 1 link</p> <p>Where should this USP link to? Think of: servicepage for example. Use the full URL: http://theme-conversion.webshopapp.com/nl/service/ Don't want to link it? Leave it blank.</p>	<input type="text" value="/service"/>



In every store, shop or concept, you will find 4 USP's that makes you special. Use them to convince customers and potentials.

The title bar of your USP's

This title is in the translations of your Lightspeed shop. The topic translations we explain how this works. It seems very difficult, but it's very easy.

We have given every piece (standard places) of text in the shop a standard English 'main translation ". The translation of the title of the USP block in the sidebar is: **usp sidebar title** (an overview of the essential things in **translations, all the keys are in there**).

This puts you in the **translations** of your Lightspeed webshop:

Go to "content" – "translations" and right click (left button) to 'add custom translation add' / 'add a custom translation).

Enter the main key in the top field. The "key" in which in this case is: **usp sidebar title** and translate this sentence to any language that you've selected.

The screenshot shows the Lightspeed dashboard interface. At the top left, the user is identified as 'Roel Brouwers' with a dropdown arrow. The main header area includes a search bar for 'Pages' and a 'Filter Pages' dropdown with a search icon. A green 'Add page' button is located in the top right corner. The left sidebar contains navigation options: 'CONTENT', 'Pages', 'FAQs', 'Translations', 'Featured products', and 'Featured categories', along with a 'Back to dashboard' link. The main content area displays a list of pages, each with a checkbox, a title, a 'LOCKED' status, and a 'Last modified' timestamp. The pages listed are: 'About us' (Friday at 13:28), 'Terms and Conditions' (Today at 18:31), 'Disclaimer' (Today at 10:53), 'Privacy Policy' (Today at 10:53), 'Payment methods' (Today at 10:54), 'Shipping & Returns' (Today at 10:54), 'customer service' (Today at 10:55), 'Sitemap' (Today at 10:56), and 'Thanks' (Today at 10:56, also marked as 'HIDDEN').

<input type="checkbox"/>	Title	Last modified
<input type="checkbox"/>	About us LOCKED	Friday at 13:28
<input type="checkbox"/>	Conversion theme by DMWS Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse elemen...	Friday at 13:28
<input type="checkbox"/>	Terms and Conditions LOCKED	Today at 18:31
<input type="checkbox"/>	De standaard Lorem Ipsum passage, in gebruik sinds de 16e eeuw "Lorem ipsum dolor sit amet, consecte...	Today at 18:31
<input type="checkbox"/>	Disclaimer LOCKED	Today at 10:53
<input type="checkbox"/>	Privacy Policy LOCKED	Today at 10:53
<input type="checkbox"/>	Payment methods LOCKED	Today at 10:54
<input type="checkbox"/>	Shipping & Returns LOCKED	Today at 10:54
<input type="checkbox"/>	customer service LOCKED	Today at 10:55
<input type="checkbox"/>	Sitemap LOCKED	Today at 10:56
<input type="checkbox"/>	Thanks LOCKED HIDDEN	Today at 10:56

2. Show “recently viewed items” in the sidebar

Simple as that: you want visitors to see what they have just watched? **Check it.**

Show 'recently viewed products' in your sidebar

This will activate the block with 'recently viewed products' in the sidebar of your webshop.



3. Show “tags” in your sidebar

Recently viewed



iPhone 5

View product 

Show tags sidebar

This will activate the tags in the sidebar of your webshop.



Tags? What are those? Those are the things that you can enter in your backend products in each product. For example: every red article you give a tag called 'red', and a visitor clicks on such a tag called 'red', he sees a list of all products with the tag 'red'.

USP's sidebar

1. Show USP's in the sidebar

This shows the four USPs that you enter in "USP" sidebar.

<p>USP 1 Your first USP in the sidebar</p>	<input type="text" value="Alle producten worden gratis verzonden<"/>
<p>USP 1 link Where should this USP link to? Think of: servicepage for example. Use the full URL: http://theme-conversion.webshopapp.com/nl/service/ Don't want to link it? Leave it blank.</p>	<input type="text" value="/service"/>



In every store, shop or concept, you will find 4 USP's that makes you special. Use them to convince customers and potentials.

The title bar of your USP's.

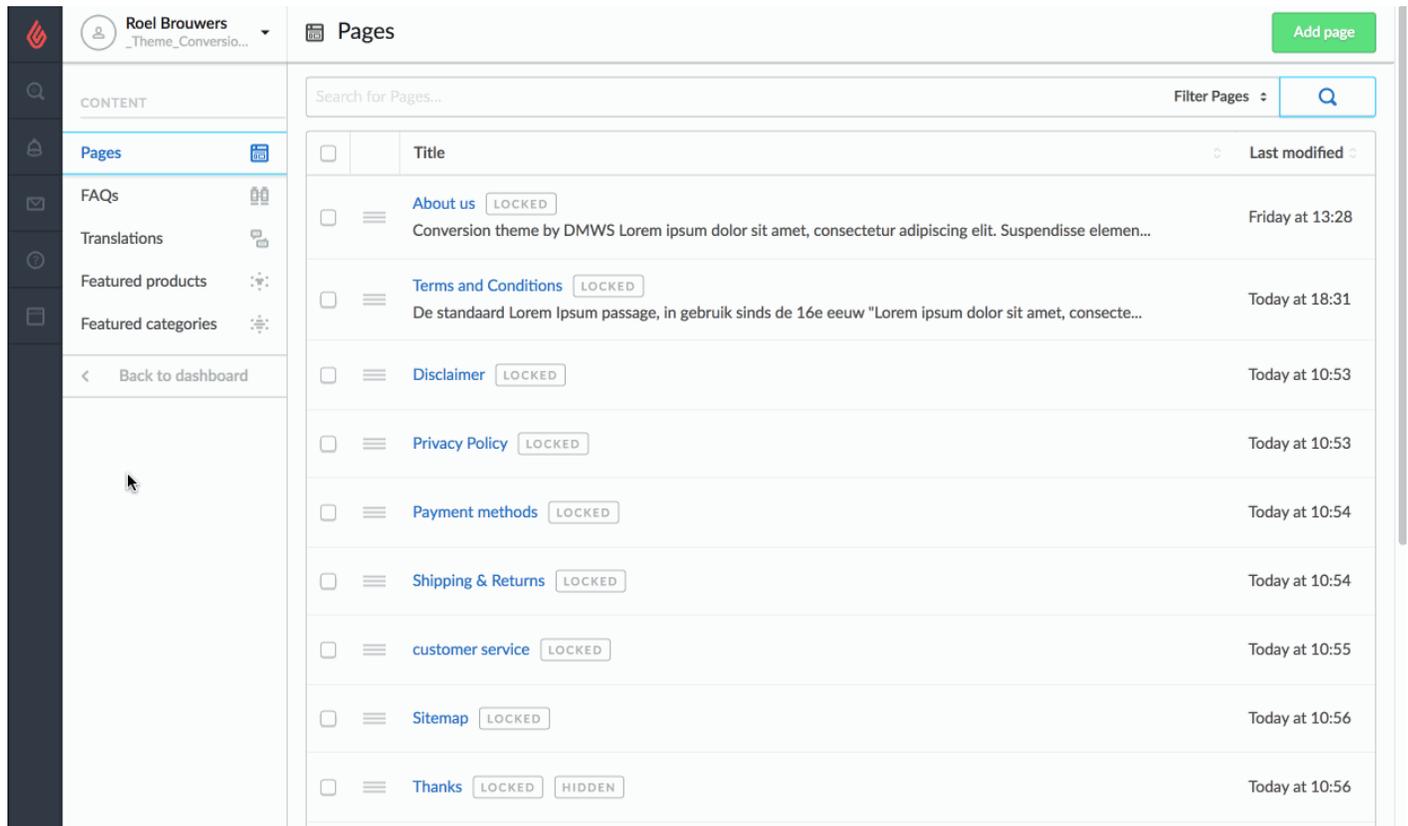
This title is in the translations of your Lightspeed shop. The topic translations we explain how this works. It seems very difficult, but it's very easy.

We have given every piece (standard places) of text in the shop a standard English 'main translation ". The translation of the title of the USP block in the sidebar is: **usp sidebar title** (an overview of the essential things in **translations, all the keys are in there.**

This puts you in the translations of your Lightspeed webshop:

Go to "content" – "translations" and right click (left button) to 'add custom translation add' / 'add a custom translation).

Enter the main key in the top field. The “key” in which in this case is: usp sidebar title and translate this sentence to any language that you’ve selected.



The screenshot shows a CMS dashboard for a user named Roel Brouwers. The main section is titled "Pages" and contains a list of pages. Each page entry includes a checkbox, a title, a status (LOCKED), and a last modified timestamp. The pages listed are:

<input type="checkbox"/>	Title	Status	Last modified
<input type="checkbox"/>	About us	LOCKED	Friday at 13:28
<input type="checkbox"/>	Terms and Conditions	LOCKED	Today at 18:31
<input type="checkbox"/>	Disclaimer	LOCKED	Today at 10:53
<input type="checkbox"/>	Privacy Policy	LOCKED	Today at 10:53
<input type="checkbox"/>	Payment methods	LOCKED	Today at 10:54
<input type="checkbox"/>	Shipping & Returns	LOCKED	Today at 10:54
<input type="checkbox"/>	customer service	LOCKED	Today at 10:55
<input type="checkbox"/>	Sitemap	LOCKED	Today at 10:56
<input type="checkbox"/>	Thanks	LOCKED HIDDEN	Today at 10:56

That wasn't that hard was it? Please try again if it didn't work. Try making a ticket on www.designmyweb.store

Reviews / feedback

Reviews are very important, do not forget that. We tried to make it as easy as possible. Two companies are made in presets:

1. Kiyoh
2. Feedback Company

REVIEWS / FEEDBACK

Show reviews in footer? Sidebar? Or both? Choose where you want to show your reviews. Multiple options.	<input type="text" value="Both"/>
Position of reviews in the sidebar If you decided to (also) show your reviews in the sidebar, where do you want them? If you don't show them in the sidebar, ignore this, never mind.	<input type="text" value="Bottom"/>
Enter your Kiyoh ID Reviews are important! Enter your Kiyoh company ID to show your Kiyoh widget in the footer, in the sidebar, or both! If you don't have a Kiyoh ID, ignore this.	<input type="text" value="4552"/>
Feedback company widget ID Enter your 5 numbered ID that you get out of the Feedback Company widget in your account. This is a quite a mess at the Feedback company. Watch our full documentation on www.dmwsthem.es.nl to get this done.	<input type="text" value="38619"/>

Show reviews in the footer, in the sidebar, or both

This really needs no explanation. Where do you want them?

Decided to also show them in the sidebar? Do you want them on top or bottom?

Example: bottom:

Recent bekeken

iPhone 5
[Bekijk product](#) ▶

iPhone 5
[Bekijk product](#) ▶

Reviews

137 Beoordelingen

“ Fijne samenwerking, goed contact met de medewerkers. Ze reageren snel op vragen en opmerkingen.... ”

† KleinKadootje 12/10/2016 [meer...](#)

Kiyoh

0 sterren gebaseerd op 0 beoordelingen

Tags

27inch apple imac iPad iPhone iWatch

Choose which one applies: Kiyoh or Feedback Company

! Be careful: you can turn on just one. You switch it on by entering your ID that you obtained from your review site.

How do I get one? contact your Review website.

Quickview

A very convenient feature that you should put 'on' or 'off'. :)

QUICKVIEW

Quickview
enable Quickview option in your webshop

The screenshot shows a browser window with the URL 'theme-conversion.webshopapp.com/nl/'. The page features a search bar and a 'thuiswinkel waarborg' logo. A product listing for 'Macbook Pro' is visible, with a 'QUICKVIEW' overlay on the laptop image. The product price is listed as €2.500,00* (€3.025,00 Incl. btw). Other products like 'iPad pro' and 'iMac 2016' are also visible. A review section shows a 9.5 rating from 137 reviews.

Categorieën

Door het gebruiken van onze website, ga je akkoord met het gebruik van cookies om onze website te verbeteren. [Dit bericht verbergen](#) [Meer over cookies](#)

Product aantallen

This option ensures that your collection page and side menu (drop) the number of the contents will be displayed eg. A category.

Actually a super boring function, but there is great demand for, so why not?

Home ▶ Vrouwen

Vrouwen —

Tops (3) +

Bottoms (0) +

Accessoires (0) +

Heren +

Kinderen +

Collectionpage

The well-known collection page.

What is the collectionpage?

This page shows the collections of the categories.

OUTLET

Refurbished

Accessories

iMac

iPhone

iWatch

Macbook

OUTLET

Filter: Brands Colors Year Memory

Popularity 1 2 3 4 5 32 1 - 8 van 250 Producten per pagina: 8

ALL IN CART



iPhone 5
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean varius velit a erat dictum feugiat. ...

VARIANTS

- 0 + 

€369,00 *



iMac 2016
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean varius velit a erat dictum feugiat. ...

VARIANTS

- 0 + 

€3.025,00 *



Macbook Pro
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean varius velit a erat dictum feugiat. ...

VARIANTS

- 0 + 

€3.025,00 *

Why the Converter theme?

- ✓ All products will be shipped for free
- ✓ All products include a 24 month warranty
- ✓ Order before 23:00, delivered the very next day
- ✓ Guaranteed highest quality refurbished products.

Options (one by one)

Show grid/list

Show grid/list

This theme has the unique option to let customers make a bulk-order in list view. You can choose to show a grid/list option or a list option. List option shows all the variants and customers can buy it all with one button!Go to 'settings' - 'advanced' - '



Theme Conversion has a unique function that's called "all in cart". It gives visitors the possibility to order many products, including variants, into the basket, with one click.

The list order (as shown above) also shows all variations of a product, and this can also be ordered directly! **So Turn this feature on** if you want to give customers the choice to choose between list and normal view.

OUTLET

Refurbished

Accessoires

iMac

iPhone

iWatch

Macbook

Filter: Merken Kleuren Jaartal Geheugen

Populariteit 1 2 3 4 5 32 1 - 8 van 250 Producten per pagina: 8

ALL IN CART

iPhone 5
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean varius velit a erat dictum feugiat. ...
 VARIANTS - 0 + **ALL IN CART** €369,00*

iMac 2016
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean varius velit a erat dictum feugiat. ...
 VARIANTS - 0 + **ALL IN CART** €3.025,00*

Macbook Pro
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean varius velit a erat dictum feugiat. ...
 VARIANTS - 0 + **ALL IN CART** €3.025,00*

Waarom kopen bij ons?

- ✓ Alle producten worden **gratis verzonden**
- ✓ Op alle producten zit **24 maanden garantie**
- ✓ **Voor 23:00 uur** besteld morgen nog in huis
- ✓ Gegarandeerd de **hoogste kwaliteit** refurbished producten

✿ Do you want to offer your clients only one option? Go to Dashboard – settings – advanced – go to the bottom and check to List or Grid. The one you select over here is the basic setting, the main view in your collectionpage. Next: Go to 'design' – 'theme customize / personalize themes and to COLLECTION PAGE. Uncheck here the list / grid option and you have only LIST for your visitors.
 h2. Demo:

SETTINGS	GENERAL SETTINGS	SHOP SETTINGS	WEBSITE SETTINGS	PAYMENT SETTINGS
General Settings 	 General Basic information	 Shipping Methods Modify shipping method	 Domains & emails Configure your domain	 Payment Providers Set up your payments
Shop Settings 	 Account Set up your profile	 Delivery Dates When do you ship?	 Notification Emails Method of communication	 Checkout Select different checkouts
Website Settings 	 Company Company information	 Shop Country Countries, currencies and languages	 Social Media Be social on your webshop	 Additional Costs Set up extra costs
Payment Settings 	 Users Set up users and permissions	 Workflow Set up how you work	 Redirects Replace old links	 Taxes What tax rates do you use?
Back to dashboard	 Administration Edit administration options		 Web Extras Cookies, robots and more	
	 Billing Information Billing information		 Web Statistics Start getting insights	
	 Your Subscription  Subscription information		 Feeds Set up custom feeds	
	 Advanced More advanced options and settings			

One button to add all

One button to add all

One button to add all products to your cart

Put this button on or off, if you want to let your customers use it, put it 'on'.
The 'button to place all at once in the shopping cart is now or **put off**.

Category information above or below?

* Incl. btw Excl. Verzendkosten

Populariteit ▼ ◀ 1 2 3 4 5 32 ▶ 1 - 8 van 250 | Producten per pagina: 8 ▼ 



OUTLET

In tegenstelling tot wat algemeen aangenomen wordt is Lorem Ipsum niet zomaar willekeurige tekst. het heeft zijn wortels in een stuk klassieke latijnse literatuur uit 45 v.Chr. en is dus meer dan 2000 jaar oud. Richard McClintock, een professor latijn aan de Hampden-Sydney College in Virginia, heeft één

[+ Lees meer](#)

Do you have information / images and text in your classes and you want to display this? Which can! Want this situated below or above the products. Choose.

<p>Category content</p> <p>Where do you want your category content? On top or at the bottom of the collection page?</p>	<div style="border: 1px solid #ccc; padding: 5px; display: inline-block;">On bottom ▼</div>
<p>Show category image</p> <p>Activate this and it will show your category image on the collection page. Upload your category image at 'products' - 'category' - 'upload image'.</p>	<input checked="" type="checkbox"/>
<p>Show read more</p> <p>If you prefer large blocks of text (for ranking) enable this one and it shows a nice 'read more' button.</p>	<input checked="" type="checkbox"/>

Show image & 'read more'

This shows the image of your category, and a 'read more' option. Finch if you have large pieces of text. That saves space.

Filter horizontal of vertical

Filters

Do you want to show your filters on the left vertical row or horizontal on top of the page?

Horizontal

Want to show the filters in the left sidebar? Whether you want to show them horizontally above the products? Make a choice here.

Show 'brand' filter

Show brands filter

This automatically shows all your available brands in the filter list.

Filter:

Alle merken Apple

the brand filter is automatically created by Lightspeed. Would you show it to your visitors or not? Check 'on' or 'off'.

Show grid / list option

Show grid / list option

Show grid/list

This theme has the unique option to let customers make a bulk-order in list view. You can choose to show a grid/list option or a list option. List option shows all the variants and customers can buy it all with one button! Go to 'settings' - 'advanced' - '



Theme Conversion has a unique function that's called "all in cart". It gives visitors the possibility to order many products, including variants, into the basket, with one click.

The list order (as shown above) also shows all variations of a product, and this can also be ordered directly! **So Turn this feature on** if you want to give customers the choice to choose between list and normal view.

OUTLET

- Refurbished
- Accessoires
- iMac
- iPhone
- iWatch
- Macbook

Waarom kopen bij ons?

- ✓ Alle producten worden **gratis verzonden**
- ✓ Op alle producten zit **24 maanden garantie**
- ✓ **Voor 23:00 uur** besteld morgen nog in huis
- ✓ Gegarandeerd de **hoogste kwaliteit** refurbished producten

Filter: Merken | Kleuren | Jaartal | Geheugen

Populariteit | 1 2 3 4 5 32 | 1 - 8 van 250 | Producten per pagina: 8

ALL IN CART

iPhone 5
 €369,00*
 - 0 + **+**
 VARIANTS

iMac 2016
 €3.025,00*
 - 0 + **+**
 VARIANTS

Macbook Pro
 €3.025,00*
 - 0 + **+**
 VARIANTS

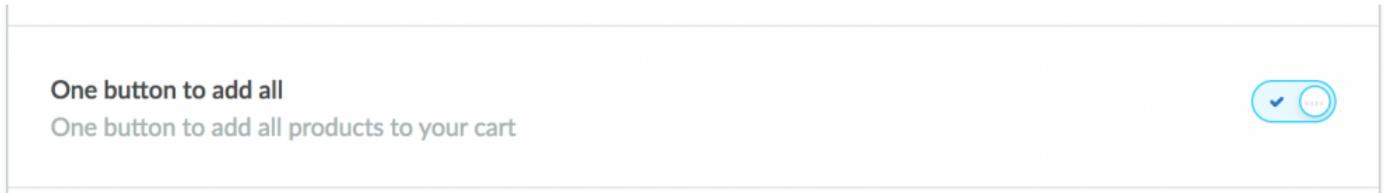
* Do you want to offer your clients only one option? Go to Dashboard – settings – advanced – go to the bottom and check to List or Grid. The one you select over here is the basic setting, the main view in your collectionpage. Next: Go to ‘design’ – ‘theme customize / personalize themes and to COLLECTION PAGE. Uncheck here the list / grid option and you have only LIST for your visitors.

Demo:

SETTINGS	GENERAL SETTINGS	SHOP SETTINGS	WEBSITE SETTINGS	PAYMENT SETTINGS
General Settings 	 General Basic information	 Shipping Methods Modify shipping method	 Domains & emails Configure your domain	 Payment Providers Set up your payments
Shop Settings 	 Account Set up your profile	 Delivery Dates When do you ship?	 Notification Emails Method of communication	 Checkout Select different checkouts
Website Settings 	 Company Company information	Shop Country  Countries, currencies and languages	 Social Media Be social on your webshop	 Additional Costs Set up extra costs
Payment Settings 	 Users Set up users and permissions	 Workflow Set up how you work	 Redirects Replace old links	 Taxes What tax rates do you use?
Back to dashboard	 Administration Edit administration options		 Web Extras Cookies, robots and more	
	 Billing Information Billing information		 Web Statistics Start getting insights	
	 Your Subscription  Subscription information		 Feeds Set up custom feeds	
	 Advanced More advanced options and settings			

button 'all in cart'

One button to add all



Put this button on or off, if you want to let your customers use it, put it 'on'.

The 'button to place all at once in the shopping cart is now or put off.

Show content above or below

Category information above or below?

* Incl. btw Excl. Verzendkosten

Populariteit ▼ ◀ 1 2 3 4 5 32 ▶ 1 - 8 van 250 | Producten per pagina: 8 ▼ 



OUTLET

In tegenstelling tot wat algemeen aangenomen wordt is Lorem Ipsum niet zomaar willekeurige tekst. het heeft zijn wortels in een stuk klassieke latijnse literatuur uit 45 v.Chr. en is dus meer dan 2000 jaar oud. Richard McClintock, een professor latijn aan de Hampden-Sydney College in Virginia, heeft één

[+ Lees meer](#)

Do you have information / images and text in your classes and you want to **display** this? Which can! Want this situated below or above the products. Choose.

<p>Category content Where do you want your category content? On top or at the bottom of the collection page?</p>	<p>On bottom ▼</p>
<p>Show category image Activate this and it will show your category image on the collection page. Upload your category image at 'products' - 'category' - 'upload image'.</p>	<p><input checked="" type="checkbox"/> ⋮</p>
<p>Show read more If you prefer large blocks of text (for ranking) enable this one and it shows a nice 'read more' button.</p>	<p><input checked="" type="checkbox"/> ⋮</p>

Show image & 'read more'

This shows the image of your category, and a 'read more' option. Finish if you have large pieces of text. That saves space.

Filters horizontal or vertical

Filter horizontal or vertical

Filters

Do you want to show your filters on the left vertical row or horizontal on top of the page?

Horizontal ▼

Want to show the filters in the left sidebar? Whether you want to show them horizontally above the products? Make a choice here.

Show 'brand' filter

Show brands filter

This automatically shows all your available brands in the filter list.

Filter: Merken ▼ Kleuren

Popula 3

- Alle merken
- Apple

the brand filter is automatically created by Lightspeed. Would you show it to your visitors or not? Check 'on' or 'off' Toon grid/list optie

productpage options

The most important page of your shop: the PRODUCT PAGE :)

The productpage has to be right. Take care of it properly. There are many options on or off. Here we put them all in a nutshell.

The screenshot shows a product page for an iPhone 5. The page layout includes a navigation menu on the left with categories like 'OUTLET', 'Refurbished', 'Accessoires', 'iMac', 'iPhone', 'iWatch', and 'Macbook'. Below the navigation menu is a section titled 'Waarom kopen bij ons?' with four bullet points: 'Alle producten worden gratis verzonden', 'Op alle producten zit 24 maanden garantie', 'Voor 23:00 uur besteld morgen nog in huis', and 'Gegarandeerd de hoogste kwaliteit refurbished producten'. The main product area features a large image of the iPhone 5, a search bar, and a shopping cart with 6 items for €11,419.00. The product title is 'iPhone 5' with a star rating of 0 reviews and a status of '100 OP VOORRAAD'. The price is €369,00*. Below the price is a selection dropdown for 'Zwart 16GB - €369,00'. There is a button 'IN WINKELWAGEN' and a message 'Ordered before 18:00, delivered tomorrow! You got 3:48 uur'. At the bottom, there are two promotional messages: 'Voor 19:00 besteld op werkdagen, dezelfde dag verstuurd!' and 'Meerdere aantallen? Ook op factuur voor bedrijven te bestellen!'.

1. Show titles in ALL CAPS “on” / “off”

Title in CAPITALS

Do you want to show your producttitles on the productpage in FULL CAPS? Enable this option.

Displays the titles in caps

Reviews always visible

Reviews always visible

Activate this and your productreviews are always 'on'. If you deactivate, they will appear in a tab "reviews"

Want the review does not include a tab? Show them always, by turning it on.

Image zoom

Enable image zoom

When clicking on the image, the image shows up full screen. Customer can also navigate with keyboard.

If you want your visitors can zoom the image to full screen: turn on. :)

Show USP's on your productpage

Show USP's on your productpage

These will appear under the buy button

USP 1
USP's are important. This one is the first under your buybutton! Force people to buy!

Voor 19:00 besteld op werkdagen, dezelfde dag

USP 2
The second USP under your buybutton.

Meerdere aantallen? Ook op factuur voor bedrijven te be

You have the ability to show 2 USP's on your product page. These are among your Buy button! Use this well! Please note that these are the same everywhere, so use universal USPs. Not product-related.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

€34,00

Maak een keuze: *

Standaard - €34,00

- 1 +

 **IN WINKELWAGEN**

3 vergroten

✓ Best quality, good for your health

✓ Order today, shipped tomorrow!

Show stock

Show stock

Enable this and people will see the stock amount of this product.



Easy: Show the stock (or not) of this product.

Show items with brand name and logo

Show titles with brand

show the full title with the brand name



Show brand

Activating this and the brandlogo will appear on the productimage



Discount above or below the buy button?

Discounts (staffles) position

This option is to choose where you position your staffles discount. Above the buy button, or under the buy button.

Above buy button



Do you want to discount the reports above or below the buy button? For example: "Buy 2 and get 10% discount"

Show actions on the product page

Show actions productpage

This will activate 'compare, add to wishlist and contact' buttons on your productpage



This option shows the 'share' 'compare' and 'wish list' option with the product.

Show SKU (stock keeping unit), and article number on product page

Show SKU



Show article number



Productpage timer

* Offer you your visitors' ORDER FOR TODAY 18:00 PM – TOMORROW IN HOME “, use this timer then! It is very simple to use.

- This option counts down to the time your visitors still benefit from free shipping. *

Name of your company:

Which year:

▼

Buy 5 for €2.250,00 each and save 10%

Buy 10 for €2.250,00 each and save 10%

Buy 15 for €2.000,00 each and save 20%

-

1

+

ADD TO CART

Ordered before 18:00, delivered tomorrow! You got **5:02 hours**

PRODUCTPAGE DELIVERY TIMER

<p>Order before (time) this one is nice! If you have a USP "order before XXXX and shipped today", use this! It shows a clock message under your buy button. Fill in your 'order before' time and the moment of time the message should appear. You don't ship in the weekends? Deact</p>	<input type="text" value="18:00:00"/>
<p>Shown from this is the time that this message is shown from, each day. So let's say you want to show it every day from 12 'o clock? Fill in: 12.</p>	<input type="text" value="11"/>
<p>Mon. Do you want the show the delivery message on Mondays?</p>	<input checked="" type="checkbox"/>
<p>Tues. Do you want the show the delivery message on Tuesdays?</p>	<input checked="" type="checkbox"/>
<p>Wed.</p>	<input checked="" type="checkbox"/>

Order before time

This one is nice! If you have a USP **"order before XXXX and shipped today"**, use this! It shows a clock message under your buy button. Fill in your 'order before' time and the moment of time the message should appear. You don't ship in the weekends? Deactivate it

Shown from

This is the time that this message is shown from, each day. So let's say you want to show it every day from 12 'o clock? Fill in: 12.

Days

Check the days on which this action applies. So you do not deliver on weekends? Tick Saturday and Sunday, for instance.

! Note: This sentence is under translations as standard as [time]. Would you like to translate it go to “TRANSLATIONS”:::#vertalingen.

You have to translate this sentence into two pieces: **Place your order before [time], shipped today! & You got**

Put this in the translations:

Go to “content” – “translations” and right click (left button) to ‘add custom translation add’ / ‘add a custom translation’).

Enter the main key in the top field. The “key” in which in this case is: **usp sidebar title** and translate this sentence to any language that you’ve selected.

The screenshot shows the Magento 2 admin interface. The user is logged in as 'Roel Brouwers'. The main navigation menu on the left includes 'Pages', 'FAQs', 'Translations', 'Featured products', and 'Featured categories'. The 'Pages' section is currently active, displaying a list of pages. The table below shows the details of these pages.

<input type="checkbox"/>	Title	Last modified
<input type="checkbox"/>	About us LOCKED Conversion theme by DMWS Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse elemen...	Friday at 13:28
<input type="checkbox"/>	Terms and Conditions LOCKED De standaard Lorem Ipsum passage, in gebruik sinds de 16e eeuw "Lorem ipsum dolor sit amet, consecte...	Today at 18:31
<input type="checkbox"/>	Disclaimer LOCKED	Today at 10:53
<input type="checkbox"/>	Privacy Policy LOCKED	Today at 10:53
<input type="checkbox"/>	Payment methods LOCKED	Today at 10:54
<input type="checkbox"/>	Shipping & Returns LOCKED	Today at 10:54
<input type="checkbox"/>	customer service LOCKED	Today at 10:55
<input type="checkbox"/>	Sitemap LOCKED	Today at 10:56
<input type="checkbox"/>	Thanks LOCKED HIDDEN	Today at 10:56

Footer

Footer colors:

OVER ONS

DWMS makes themes for Lightspeed with great design features. Our theme Conversion theme has endless possibilities.

f
t
@
p
G+
in

yt
rss
td
v
t

KLANTENSERVICE

- Over ons
- Algemene voorwaarden
- Disclaimer
- Privacy Policy
- Betaalmethoden
- Verzenden & retourneren
- Klantenservice
- Sitemap

MIJN ACCOUNT

- Registreren
- Mijn bestellingen
- Mijn tickets
- Mijn verlanglijst
- Vergelijk producten

THEME CONVERSION

- 📍 Rondweg 69
1234 AB, Eindhoven
- ☎ +31 44 50509850
- ✉ info@dmws.nl

BTW 1234556789B01

IBAN
1234556789B01

REVIEWS

9.5

137 Beoordelingen

★
★
★
★
★

“ Fijne samenwerking, goed contact met de medewerkers. Ze reageren snel op vragen en opmerkingen...”

Y KleinKadoogje 12/10/2016 meer...



Helpdesk

FOOTER COLORS

Footer main background color Change the color fo the entire footer here. Make sure you are consistent with your colors.	<input checked="" type="radio"/> #333333
Footer newsletter title Choose the color of the newsletter title above the footer	<input type="radio"/> #FFFFFF
Footer title color What color do you want for the titles in your footer?	<input checked="" type="radio"/> #30B087
Footer text color What color do you want for the text in your footer?	<input type="radio"/> #FFFFFF
Footer line color This is the line at the very bottom of the webshop. You can change the color of this line here.	<input checked="" type="radio"/> #545454

This speaks for itself, play with the colors and make something beautiful.

Footer text

Shop description Footer text (store description) in the left bottom of the footer.	DWMS makes themes for Lightspeed with great de:
Shop name Fill in the name of your Store, or your main company name.	Theme Conversion
Contact address Your company's contact address.	Rondweg 69
Contact address 2 Maybe you have a second address you want people to know?	1234 AB, Eindhoven
Contact phone Your company's phonenumber.	+31 44 50509850
Contact email Your company's emailaddress.	info@dmws.nl
Extra field Any extra field that you want to use. Like chamber of commerce?	BTW: 1234556789B01

The description speaks for itself. Need help? Just give us a call.

Banner in footer:

Show banner footer
This will activate the banner in the right of the footer

 Banner footer upload dimensions: 555 x 360px
Browse Delete

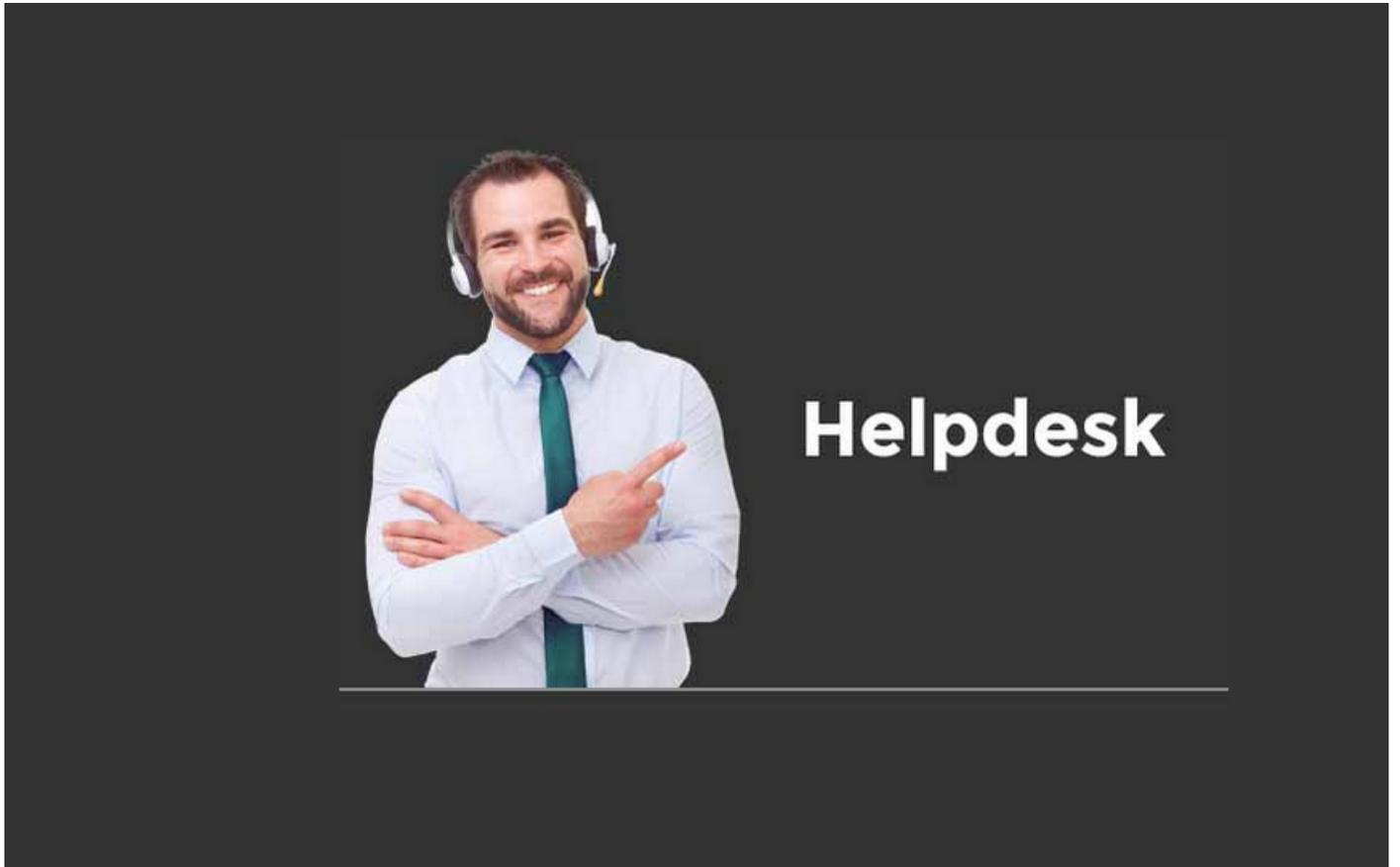
Banner footer url
Where should this banner link to?

At the bottom right you can place a banner in the footer. Size: 555 × 360px

Show banner footer
This will activate the banner in the right of the footer

 Banner footer upload dimensions: 555 x 360px
Browse Delete

Banner footer url
Where should this banner link to?



Vertalingen

Titles in your shop to be translated to your liking / language.

Some titles have to be put in the “translations” of your Lightspeed shop. It seems very difficult, but it’s very easy.

✿ Some pieces of text in the shop have and need a translation, simply because we do not know what you want to communicate in some parts at your visitors. Our thoughts of a USP block is “buy from us”, but maybe you want ‘our advantages’. How do you do that? Read at your translations, or below. Quite easy: you can translate directly into multiple languages (if you enter multiple languages in your shop).

We have given every piece (standard places) of text in the shop a standard English ‘main translation “. The translation of the title of the USP block in the sidebar is: usp sidebar title (an overview of the essential things in translations, all the keys are in there.

Hoofd ‘key’	NL	Waar in de shop?
usp sidebar title	Onze USP’s	Titel voor het usp blokje in je sidebar
Free shipping? Order for:	Gratis verzending? Bestel nog voor:	zinnetje in je winkelwagen dropdown rechtsboven
Free shipping!	Gratis verzending!	in je winkelwagen dropdown
Stay up to date with the latest news and developments	Blijf op de hoogte en schrijf je in	Nieuwsbrief titel in de bovenste balk van de footer
Buy \$1 for \$2 each and save \$3	Bestel \$1 stuks en je krijgt \$3 korting: \$2 per stuk –	kortingsregel op productpagina
Place your order before [time], shipped today!	Voor 18:00 besteld, morgen in huis.	bezorgtimer op productpagina
You got	Je hebt nog	bezorgtimer op productpagina
Others also bought	Anderen die kochten ook	Onder de gerelateerde artikelen
Active filters	Gekozen filters	Op de collectiepagina, als een filter geactiveerd is
About us	Over ons	Tekst op de homepage titel

[Back to overview](#)

[Terug naar overzicht](#)

[Terug naar overzicht linkje op productdetailpagina](#)

We have given every piece (standard places) of text in the shop a standard English ‘main translation “. The translation of the title of the USP block in the sidebar is: **usp sidebar title** (an overview of the essential things in **translations, all the keys are in there**

The screenshot shows the 'artsyart contemporary' website. The main navigation includes HOME, ART COLLECTION, ARTSY ART SPECIALS, ART FIX COLLECTION, POPART, ABSTRACT, STREET ART WORLD BLOG, and CONTACT. The product page for 'Everybody loves Kate' features a central image of a woman's face in a frame. The price is €129,00. The page includes a sidebar with 'usp sidebar title' containing a list of categories: Graffiti & Urban artshop, Contemporary art, Affordable art, and 24/7 art store. The product description includes 'print formaat : 70 cm x 50 cm', 'print formaat : 100 cm x 70 cm', '260 grams satin / papier', and 'limited edition van 250 prints'. The artist is listed as 'VIP'.

This puts you in the translations of your Lightspeed webshop:

Go to “content” – “translations” and right click (left button) to ‘add custom translation add’ / ‘add a custom translation’).

Enter the main key in the top field. The “key” in which in this case is: usp sidebar title and translate this sentence to any language that you’ve selected.

The screenshot shows a CMS dashboard for 'Roel Brouwers' with the 'Pages' section selected. The main area displays a list of pages, each with a checkbox, a title, a 'LOCKED' status, and a 'Last modified' timestamp. The sidebar contains navigation options like 'FAQs', 'Translations', 'Featured products', and 'Featured categories'. A search bar and a filter button are also visible at the top of the page list.

<input type="checkbox"/>	Title	LOCKED	Last modified
<input type="checkbox"/>	About us	LOCKED	Friday at 13:28
<input type="checkbox"/>	Conversion theme by DMWS Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse elemen...		
<input type="checkbox"/>	Terms and Conditions	LOCKED	Today at 18:31
<input type="checkbox"/>	De standaard Lorem Ipsum passage, in gebruik sinds de 16e eeuw "Lorem ipsum dolor sit amet, consecte...		
<input type="checkbox"/>	Disclaimer	LOCKED	Today at 10:53
<input type="checkbox"/>	Privacy Policy	LOCKED	Today at 10:53
<input type="checkbox"/>	Payment methods	LOCKED	Today at 10:54
<input type="checkbox"/>	Shipping & Returns	LOCKED	Today at 10:54
<input type="checkbox"/>	customer service	LOCKED	Today at 10:55
<input type="checkbox"/>	Sitemap	LOCKED	Today at 10:56
<input type="checkbox"/>	Thanks	LOCKED HIDDEN	Today at 10:56

Explanations locations:

usp sidebar title

usp sidebar title

- ✓ Alle producten worden **gratis verzonden**
- ✓ Op alle producten zit **24 maanden garantie**
- ✓ **Voor 23:00 uur** besteld morgen nog in huis
- ✓ Gegarandeerd de **hoogste kwaliteit** refurbished producten

Free shipping? Order for:



thuiswinkel
waarborg



1

€99,17



Cart

1 items

uis



iPhone 4

Black



Quantity: 1

€99,17

Excl. tax

€99,17

TAX

€20,83

Total

€120,00

Free shipping? Order for: **€0,83**

van 6



CHECKOUT

Free shipping!



thuiswinkel waarborg

1 €198,35

SA



Cart

1 items

in huis



iPhone 4

Black

Quantity: 2

€99,18



Excl. tax

€198,35

TAX

€41,65

Total

€240,00

Free shipping!

CHECKOUT

1 - 6 van 6

€00 17

Free shipping? Order for:

STAY UP TO DATE WITH THE LATEST NEWS AND DEVELOPMENTS

Email address

[ABOUT US](#) [CUSTOMER SERVICE](#) [MY ACCOUNT](#) [WEPPLE B2B](#)

Buy \$1 for \$2 each and save \$3

Make a choice: *

1 TB - €2.500,00

Name of your company:

Which year:

Buy 5 for €2.250,00 each and save 10%

Buy 10 for €2.250,00 each and save 10%

Buy 15 for €2.000,00 each and save 20%

Place your order before [time], shipped today! (deal 1)

Buy 5 for €2.250,00 each and save 10%

Buy 10 for €2.250,00 each and save 10%

Buy 15 for €2.000,00 each and save 20%

 Ordered before 18:00, delivered tomorrow! You got **5:02 hours**

You got (part 2)

o'ten

Name of your company:

Which year:

Buy 5 for €2.250,00 each and save 10%

Buy 10 for €2.250,00 each and save 10%

Buy 15 for €2.000,00 each and save 20%

- 1 +

ADD TO CART

 Ordered before 18:00, delivered tomorrow! You got **5:02 hours**

Active filters

Collection

Filter: Brands Colors Year Memory

Popularity 1 - 2 van 2 | Producten per pagina: 8

Active filters: 2015 x [Clear all filters](#)



Others also bought



Macbook Pro



iPad pro

1 TB -



32GB -



ADD TO CART

Others also bought



iPhone 5

Lorem ipsum dolor sit amet,
consectetur adipiscing elit.



€369,00 *

Translations own phrases (multilingual)

Do you have a multilingual webshop and want your banners for example, USP's, everything you enter translated into your shop?

Go to 'design' – 'customize theme' Go to 'design' – 'theme customize / personalize themes and go to the place where you want to enter a translation, for example, a banner:

Banner 1 slide 1 text align Do you want your text alignment left, centered, or right?	Left
Text color Which color should the text in banner 1 have?	<input type="radio"/> #333333
Banner 1 title This is the title that shows on banner 1. Do you want to use 'enter'? Copy Paste this: <p>	Flexible responsive<p>bannerset
Banner 1 text This is the text that shows under your title on banner 1. Do you want to use 'enter'? Use <p>	Use 1, 2, 3 or up to 4 banners.<p>This theme also offer
Banner 1 link text this is the banners 'call to action'. Like 'shop now' or 'click here'	Bekijk aanbod

Here you see: **Flexible responsive bannerset**. This is language 1: **your main language**. So that's in whatever language your shop is on.

 Set your main language here: [Dashboard – settings – countries / languages](#),

The screenshot shows the 'Settings' page of a webshop. The left sidebar contains a 'SETTINGS' menu with options for General Settings, Shop Settings, Website Settings, and Payment Settings. The main content area is divided into four columns: GENERAL SETTINGS, SHOP SETTINGS, WEBSITE SETTINGS, and PAYMENT SETTINGS. The 'Shop Country' option in the SHOP SETTINGS column is highlighted with a blue border. The URL at the bottom is <https://theme-conversion.webshopapp.com/admin/settings/internationalization>.

Copy this sense (and select CTRL C / C Command)

The screenshot shows a form with several fields. A context menu is open over the 'Banner 1 title' field, which contains the text 'Flexible responsive bannerset'. The menu options are: Ongedaan maken, Knippen, **Kopiëren** (highlighted), Plakken, Verwijderen, Alles selecteren, Sleutelwoord voor deze zoekopdracht toevoegen..., Zoeken bij Google naar 'Flexible respon...', and Spellinga controleren. The 'Text color' field shows a color picker with the value #333333. The 'Banner 1 text' field contains the text 'ners.<p>This theme also offers'.

Go to Dashboard – Content – translations’

The screenshot shows the Magento 2 theme editor interface. The user is logged in as 'Roel Brouwers'. The current page is 'Conversion theme > Settings'. The sidebar on the left contains a search bar and several menu items: 'DESIGN', 'Theme editor' (highlighted), 'Theme store', 'Mobile commerce', 'Facebook commerce', 'Headlines', 'Hallmarks', 'Navigation', and 'Content templates'. Below these is a 'Back to dashboard' button. The main content area displays settings for 'Banner 1':

- Banner 1 text place:** Do you want your text block in the centre, left or right? (Dropdown: Left)
- Banner 1 slide 1 text align:** Do you want your text alignment left, centered, or right? (Dropdown: Left)
- Text color:** Which color should the text in banner 1 have? (Color picker: #333333)
- Banner 1 title:** This is the title that shows on banner 1. Do you want to use 'enter'? Copy Paste this: <p> (Text input: Flexible responsive<p>bannerset)
- Banner 1 text:** This is the text that shows under your title on banner 1. Do you want to use 'enter'? Use <p> (Text input: Use 1, 2, 3 or up to 4 banners.<p>This theme also offers)
- Banner 1 link text:** this is the banners 'call to action'. Like 'shop now' or 'click here' (Text input: Bekijk aanbod)
- Banner 1 link:** (Text input: [empty])

At the bottom left, the URL is visible: <https://theme-conversion.webshopapp.com/admin/>

These sentences require translations (if you have a multilingual shop:

- Hero image / slides
- Banners
- USP topbar
- USP's horizontal
- USP's vertical
- USP's buybutton