

SOTT



Wrap
★★★★★
ESSENTIALS 1

FILL THE COLOR GAPS OTHERS MISSED

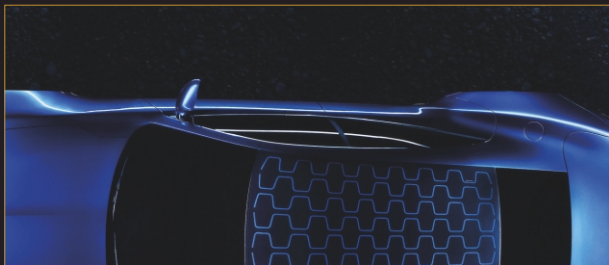
THIS IS US



-MASTERS OF TRENDS-

SOTT has been an inventor and developer of cool trends for more than 20 years. They develop tools, fluids and adhesive films for the advertising and automotive industries. One of these is the creation of colours for color change wrap vinyls. SOTT has gradually built a worldwide reputation of being a trendsetter in this field.

The Wrap Essentials vinyl film collection is living proof of SOTT's creative spirit. Efforts nor expenses were spared in the development of the most unique films.



-OUR PHILOSOPHY-

Today's world is a fast one. People are impatient, they want something new, they want to present their own image. We deliver. With Wrap Essentials, SOTT offers everyone the ability to create a completely unique image for his or her car, motorcycle, boat etc. before the masses start mimicking it. The Essentials exclusive colour program is only available via specially selected channels.



-WE THINK COLORS-

SOTT is colour. We think in colour, we watch in colour. SOTT runs a special agency that was set up solely for playing with colours and ideas. This agency is called COLORBRAIN™. As is demonstrated in the case of Wrap Essentials, it is clear to see that SOTT does more with colour than any other manufacturer. SOTT is two years ahead of the current trends. They just can't help it.

Black Widow



WE-1440 Black Widow

Batwing



WE-2440 Batwing

RED MIST



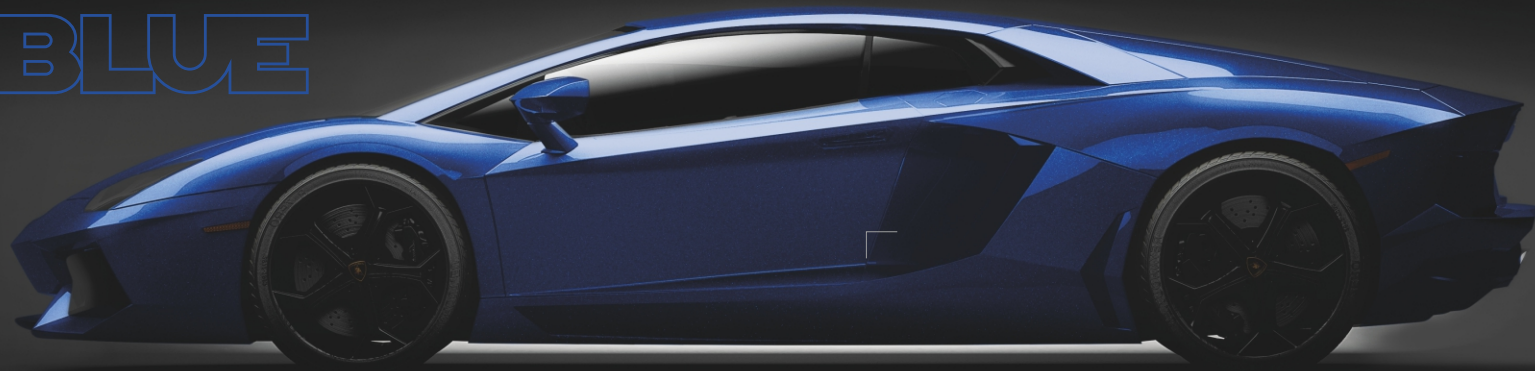
WE-1135 Red Mist

ARACHNID BLUE



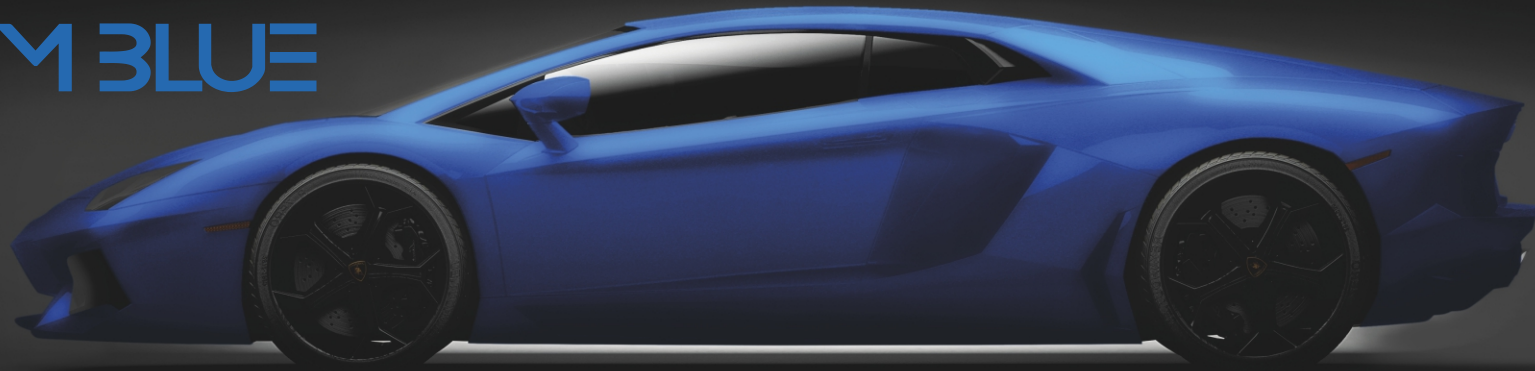
WE-2310 Arachnid Blue

LIVING BLUE



WE-1360 Living Blue

PALLADIUM BLUE



WE-2340 Palladium Blue

LAST CALL



WE-1430 Last Call

DANGEROUS DEEP



WE-2320 Dangerous Deep

FORBIDDEN
BLACK



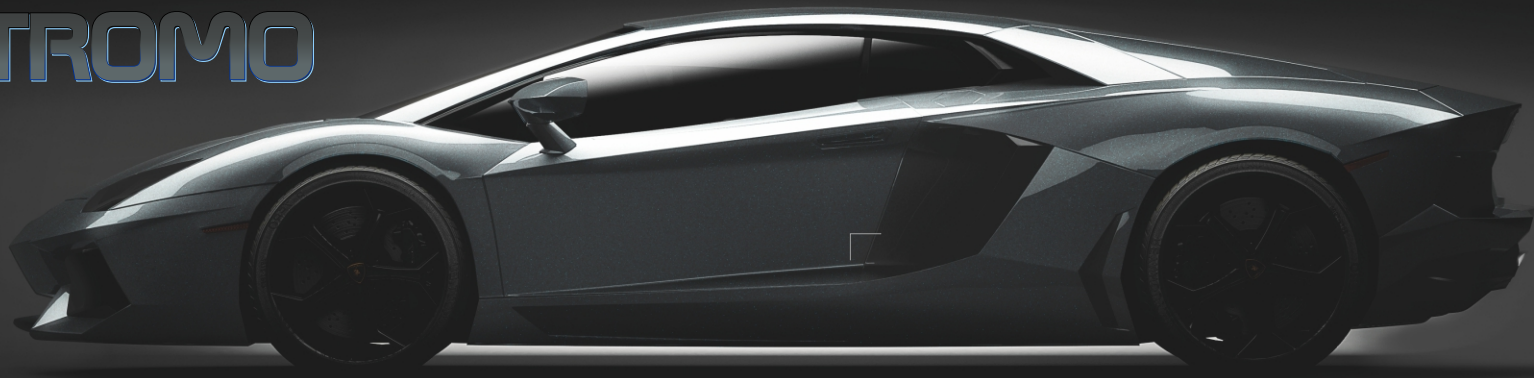
WE-1450 Forbidden Black

sinister



WE-2450 Sinister

U.S.S NOSTROMO



WE-1402 U.S.S. Nostromo

DEAD CROW



WE-2460 Dead Crow

WHAT COLORS CAN YOU EXPECT IN ISSUE 2?

-JOIN FACEBOOK AND BE ONE OF THE FIRST-

sottwrapessentials

sott products

The SOTT WrapEssentials™ series is a high-quality cast PVC wrap film. This soft, flexible PVC film has special properties, as described below, but one of its main selling points is the possibility to manufacture it in virtually any color, optionally even with the same color depth of exclusive automotive paints.

SOTT WrapEssentials™ is at the technological forefront of the carwrap industry.

SOTT Wrap Essentials™ is extremely conformable and ideal for automotive as well as industrial and marine applications.

PROPERTIES (shortened; see the technical data sheet for full details):

| | |
|------------------------|---|
| Roll width: | 152cm (60") |
| Roll length: | 22,85m (25yd) of 45,7m (50yd) |
| Stretchability: | 190%* |
| Dikte: | 100-140 micron (4 - 5.2 mil) (depending on color and special aspects of film)# |
| Adhesive: | Automotive-X SOTT-AX44RPS acrylate solvent with micro air channels, repositionable. |
| Structure: | Unique MLS system (consists of several layers) |

* Read: stretches 90% beyond iets original size (some colors can have reduced stretchability). #Since certain color depths of color structure can be difficult to achieve, in some cases a slightly thicker vinyl is used, which makes for a desirable end result. In most cases this makes the film stronger and less prone to tearing during installation.

** When to apply SOTT assembly technique. Read: InstallationGuide SOTT-IG-03.

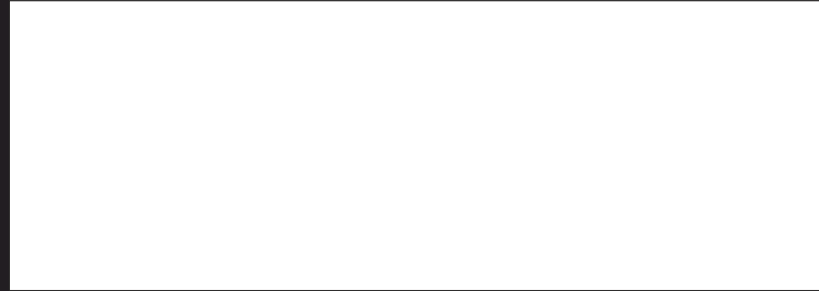
APPLICATIONS

Long-term high performance CAST film with outstanding dimensional stability and good conformability for applications onto flat surfaces and moderate curves, with or without rivets designed for full and partial vehicle wraps.

This exclusive CAST product combines speedy and trouble free film application, thanks to the AS airchannel liner which allows air to be easily squeezed out during the application and the permanent repositionable adhesive that thanks to the low initial tack allows an easy repositioning during application. The final strong bond ensure a secure and weatherproof finish.

After application, all edges and stretched areas must be heat-set(post heated) at 100-105°C(212-221°F).

Exclusive Distributor:



www.wrap-essentials.com

An idea of SOTT ColorBrain™

