

VOYAR

La Rue

ISSUE 8 | FW17 | WWW.VOYARLARUE.COM

VLR-1708-3335

Dress Britt

BASQUIAT • MANNENLIEFDE • THAI THAI
FUNKY FALCON • GREEN BULLET
BLOESEM BLOND • TRICKY TRIPEL
WITTE • KLETZER
DUVEL • VEDETT BLOND • VEDETT WHITE
SOL • RADLER • AMSTEL RADLER 0.0 •
ERDINGER ALKOHOLFREI



Story about Voyar La Rue

Voyar La Rue is known as a characteristic and creative fashion label in the Netherlands and in the international fashion industry. Since we are founded in 2014, we work from the ideology The Love For Fashion and strive to let the independent woman shine in our clothes. Our aim goes beyond just feelings. It's a Lifestyle! During the very first selection of designs and corresponding materials we already keep this concept in our consideration. The course we follow focuses on the aspects of femininity and elegance with a hint of boldness. In every product, our passion for creating something special is clearly recognizable. Experts can easily distinguish the The Voyar La Rue style from other fashion labels.

Which woman do not want to shine and feel powerful by the clothes she is wearing? The vision we have created for our clothing is based on the feeling of the confident woman who wants to be seen! Our collection has four seasons and we update the webshop monthly with new items. It is therefore advisable to keep an eye on our webshop regularly for our current offer.

With love,
www.voyarlarue.com

VLR-1703-0011
Sweaterdress VLR





VLR-1708-3118
Tunieł Bowine

VLR-1703-0006
Sweater Cat





Owner/Founder Voyar La Rue:
Emma van Straaten

Date of Birth:
08-05-1990

Inspired by:
Own/Personal style by Emma van Straaten.

To follow:
Instagram: @e_vanstraaten & @voyarlarue

About Emma van Straaten

Emma van Straaten is the founder and owner of the young Amsterdam fashion label Voyar La Rue. Her passion and interest in fashion has always been great. Emma has started her career in the fashion world as a model and later as a support for various international designers where she searched for the latest fashion trends. The idea that something was missing led to the development of a personal vision in terms of feel, design and fit. With a healthy dose of experience, Emma started in 2014 with designing T-shirts that feature a catchy statement and other clothing creations focused on her own vision and style. Producing her first own samples was therefore a logical consequence and was successfully received. Several stores were in line to buy her clothes. In the meantime, Voyar La Rue is working hard in the Netherlands and internationally as the new fresh fashion label.

Designing a suitable name is not always as easy. In the end, the name forms the heart of the organization and is reflected in all aspects and expressions. There has been chosen for a personal memory of the small picturesque village Voyar in France, which Emma in her youth often visited with her family. La Rue is the French translation for street which refers to the surname of our owner and creative director. As a result, Emma's personal touch is interwoven with the label's identity.



VLR-1708-3117
Bomber Panter

VLR-1703-0004
Tshirt VLR logo

VLR-1703-0006
Sweater Cat



VLR-1708-3110
Blouse Flower

VLR-1708-3102
Skirt Flower



VLR-1708-3331
Sweater Queen of Fastfood

VLR-1708-3102
Skirt Flower



VLR-1708-3110
Blouse Flower





VLR-1708-3336
Panter Jurk

VLR-1708-3332
Panter Blouse





VLR-1708-3320
Dress BO

VLR-1708-3321
Parka Blyss

CREDITS

Editor-In-Chief: Emma van Straaten

Photographers: Robin Griffin

Hair & Makeup Artist: Sabine van der Poel

Models: Awisa

Design & Styling: Emma van Straaten

Special Thanks

I would like to thank the entire Voyar La Rue Team for working together so well. Our team keeps on growing and I am proud to say that everyone has a unique value that benefits the whole company. I think all of you know that the most important thing is that everybody is happy and comfortable by

Voyar La Rue, all of you, our partners and our customers by Voyar La Rue. THANK YOU ALL!

- *Emma van Straaten*



Contact

For more information about Voyar La Rue and the collections: check the contact information below or visit our website www.voyarlarue.com. Retailers who would like to visit our fabulous showroom in Amsterdam, can call or e-mail one of our representatives to make an appointment.

Office:

office@voyarlarue.com

Klantenservice:

klantenservice@voyarlarue.com

Algemeen:

info@voyarlarue.com

Social media:

Facebook: [Voyar La Rue](#)

Instagram: [@voyarlarue](#)

VOYAR LA RUE Showroom

Hoogoorddreef 81
1101 BB Amsterdam
The Netherlands

+31 (0)20 362 19 51
info@voyarlarue.com
WWW.VOYARLARUE.COM

KVK: 58576592





WWW.VOYARLARUE.COM