Theme Subscription Documentation.

Created by Shopmonkey.

About the theme:

The theme is specialized for small webshops with few products ór webshops that are based on subscription commerce, like Hellofresh or Boldking. The fundamental ideas for the realization were: 'mobile friendly', 'clean', and 'one page'. Product information and ordering can be arranged directly on the home page. We have also designed a product page for products with elaborate descriptions.

Using settings in multiple languages.

In developing Theme Subscription we've taken multiple languages into account. Custom translations are easily manageable in the backoffice via 'Custom Translations'. See the example below concerning the title to a headline:

- In the headline's title's input field you put, for example, 'Headline 1'.
- Then you copy this tekst and in the backoffice you go to 'Content ➔ Custom Translations'.
- Here you create a custom translation with the key 'Headline 1'.
- Next you can insert the desired headline title per language.

For questions about settings along with multiple languages you can send an e-mail to: support@shopmonkey.nl

Also check out our presets:

And get inspired:

- http://theme-subscription.webshopapp.com/en/
- http://theme-subscription-flowers.webshopapp.com/en/
- http://theme-subscription-normal.webshopapp.com/en/

Contact:

- Custom adjustments => info@shopmonkey.nl
- Questions about the theme => support@shopmonkey.nl

Content

Background - 01

Background image:
The background image for the entire shop can be added here.

Background position:
Adjust the background image's position. If there is nog background image, this option is without a function.

Repeat background:
Choose the way in which the background image is repeated and/or whether the background image moves along with the text or has to have a fixed position.

Background color:
Choose the background color for the entire webshop. It is possible that certain sections that can be assigned a background color and/or image overwrite this setting.

General - 02

Title font:
Choose a title font here. For this, Google webfonts is used. To see the fonts, check out:
https://fonts.google.com/.

Title color:
Choose a title color. With this, important titles can be adjusted, such as the titles on the home page.

Text color:
Choose a text color for the entire webshop.

Accent color:
Choose an accent color for the entire webshop. It is the most noticeable color in the shop.
You can manage buttons, lines, and remaining details/accents via these settings.

Shopping cart button:
Choose a color for the shopping cart button. The button color is adjusted (i.a. on the shopping cart button on the product page.

Logo white:
Upload your white/light logo here. This logo is used when the user hasn't scrolled yet. If you don't want or have a light version of your logo, you can of course also add a dark one.

Advised format: 346 x 58 pixels.

Logo color:
Upload your colored/dark logo here. This logo is used after scrolling, when the top menu's background color becomes visible.

Advised format: 346 x 58 pixels.

Favicon:
Add your favicon here. The favicon is displayed in a browser tab.

Search:
This option allows you to turn the search function on or off.

Tags:
This option allows you to turn tags on or off. The tags can be displayed on the home page, and right above the home page.

Loading:
This option allows you to choose to display a 'loading overlay'. When this is enabled, the loading overlay is shown when the page is reloading. It disappears as soon as the entire page is loaded. Here we use the 'colored logo'!

Header - 03

Top navigation color:
Choose the color for the sticky top navigation bar here. This color is visible after scroll.

Top navigation text color:
Choos the text and link color for the sticky top navigation bar here.

Headline image:
Add the headline image here. We recommend to format the image to 2500x500 pixels. The image is automatically displayed over the entire width. Try to keep the file size to a maximum of 500kb to keep the loading time as low as possible. For more information you can send an e-mail to: support@shopmonkey.nl.

Headline title:
Insert headline title here. *

Headline subtitle:
Insert headline subtitle here. *

USP block - 04

Activate USP block:
This option allows you to turn the USP block underneath the headline on or off.

USP title:
Title above the USPs. This title is important because it also appears in the top navigation bar. If you click on this title in the top navigation bar, the screen automatically scrolls down to the USP block. *

USP 1/2/3/4 icon:
Choose a fitting icon for each USP. We use a nice webfont for these icons. You can pick an icon on: http://ionicons.com/. Click on an icon to get the required code to use it. For more information, send an e-mail to: support@shopmonkey.nl.

USP 1/2/3/4 title:
Insert a fitting USP title. *

USP 1/2/3/4 text:
Insert a fitting USP description. Pay attention to the fact that there is a maximum of 255 characters. *

Homepage text - 05

Background image:
Add a background image here if desired. This image is used as background to the home page text. The home page text can be managed via 'Text pages' in the backoffice. We advise to also use a maximum file size of 500kb here.

Background color 1:
Choose a background color here. This color covers the background image (if added). Furthermore, this color can flow into background color 2 from left to right. If a uniform color is desired, choose the same color for both 1 and 2.

Background color 2:
This option is almost the same as background color 1. Instead of left to right, this one goes from right to left.

Custom text color:
This option allows you to choose a custom color for the home page text.

Text color:
Choose the home page text color here, if the option above is enabled.

Product - 06

Product USP 1/2/3:
Insert a USP per option here. These USPs are displayed on product overviews, just like the home page. *

USP block 2 - 07

Activate extra USP block:
This option allows you to turn an extra USP block on or off. This section is displayed underneath product display on the home page.

Background image:
Upload a background image here. This image is used as background for the extra USP block 2. We advise to also use a maximum file size of 500kb here.

Background color 1:
Choose a background color here. This color covers the background image (if added). Furthermore, this color can flow into background color 2 from left to right. If a uniform color is desired, choose the same color for both 1 and 2.

Background color 2:
This option is almost the same as background color 1. Instead of left to right, this one goes from right to left.

Text color:
Choose the color for this section here.

USP 1/2/3 image:
Add images concering the USPs here. We advise to use images with 150x150 pixels and to keep the file size as small as possible.

USP 1/2/3 text:
You can insert a text per USP option. *

Footer - 08

Background color 1:
Choose a background color here. This color can flow into background color 2 from left to right. If a uniform color is desired, choose the same color for both 1 and 2.

Background color 2:
This option is almost the same as background color 1. Instead of left to right, this one goes from right to left

Title color:
Choose a footer title color.

Footer color:
This is the color option for the remaining footer text, including links and contact information.

E-mail address:
Insert e-mail address here. This is displayed in the footer.

Telephone number:
Insert your telephone number here. This is displayed in the footer.

About us text:
Insert a text 'About us' here. This could for example also be address information.

Show RSS feed:
Turn RSS feed link in the footer on or off.

Contact form - 09

Activate contact form:
This option allows you to turn the contact form on the home page on or off. This section is displayed just above the footer.

Contact title color:
Choose a color for the title 'Contact', on top of the form.

Background color:
Choose a background color for this section. The color is only visible when there is no background image selected.

Background image:
Choose a background image here. This image is used as background to the contact form section. We advise to also use a maximum file size of 500kb here.

Blog - 10

Show blog:
This option allows you to have the last three added blog articles displayed on the home page.

Background color:
Choose a background color for this section.

Socials - 11

Linking socials:
Insert the 'account URL' per social here. If a social does not apply, leave the entry field empty. The social icon won't be displayed then. Socials that are inserted are displayed in the footer.

* Everything marked with an asterisk can be provided with a custom translation via Content → Custom translations (in the old backoffice Design → Custom translations)