

# Hello AMSTERDAM

MARCH - APRIL 2016

## AMSTERDAM NOORD

*Once unfashionable, now  
a desirable district*

## A'DAM TOREN

*A vertical city of music & dance*

## HOTEL BARS

*Going out in style*

## AMSTERDAM SCHOOL

*Behind the brick facade*

## ALEX RÜGER

*On Van Gogh's allure*

## OLD MASTERS

*The works of old rebels*

## CANAL CRUISING

*Discover the beauty of the canals*

## The Guide

*Find out what to do & where to go*



## HERENSTRAAT & PRINSENSTRAAT

*A narrow strip of Dutch cool*

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HELLO  
AMS  
.NL





NEW IN SEASON

# *Must* Haves

# 1



## *Salon d'Amsterdam de la Haute Horlogerie*

Every year Gassan organizes 'Salon d'Amsterdam de la Haute Horlogerie' where the latest watch collections are presented with an emphasis on technical highlights and new design developments. This year the luxury fair presents prestigious new models of Rolex, Cartier, Audemars Piquet, Baume et Mercier, Moser & Cie, IWC, Jaeger-LeCoultre, Montblanc, Panerai, Richard Mille and Vacheron Constantin.

MARCH 10-12  
NIEUWE UILENBURGERSTRAAT 173-175  
GASSAN.COM

# 2

## *Loewe Puzzle Bag*

The already iconic Puzzle bag of the Spanish fashion house Loewe comes in beautiful pastel colors this season and is a real must have. Loewe has made a comeback under the direction of Jonathan Saunders, the young designer who also designs for his own label J.W. Anderson.

VAN RAVENSTEIN | KEIZERSGRACHT 359 | VAN-RAVENSTEIN.NL



# 3



## *The Mill Diamonds*

The Mill is a smaller diamond factory that is worth a visit. See the renowned cutters at work and discover the impressive collection of loose stones, magnificent settings, luxury watches and other jewellery. The staff is happy to assist you with whatever you may need: from wedding rings to souvenirs.

ROKIN 123 | MILLDIAMONDS.COM



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**Charlotte Tilbury**

Charlotte Tilbury, an industry expert with over two decades of A-list experience, will soon be opening her counter at de Bijenkorf Amsterdam. The luxury department store will be exclusively introducing the British beauty brand to the Dutch market.

DE BIJENKORF | DAM 1 | DEBIJENKORF.NL

**Roberto Botticelli**

Roberto Botticelli presents this season a collection full of color and made of rich materials. From python to denim and leather in different structures. Open sandals tight of form but also sandals that will look like jewels at your feet. Plato soles inspired by the 70s and glamorous heels fitted with metallic ornaments

LEIDSESTRAAT 61  
ROBERTOBOTTICELLI.COM



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**LINJA**

LINJA shoes is knocking the world off its feet and into its stylish & comfortable 10cm black high heels. Yes, ladies – you read that correctly. The unthinkable is finally here. A skilled team joined forces to craft a handmade designer Italian high heel with hidden innovation. Women say "It's like walking on clouds!" LINJA enables women to feel empowered and beautiful. These unique high heels are the 'little black dress' of your shoe collection.

X BANK, SPUISTRAAT 175  
BUISSE, CORNELIUS SCHUYTSTRAAT 12  
LINJASHOES.COM



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**Barong Barong**

Barong Barong presents a beautiful collection of handcrafted jewellery made from various materials like: leather, semi precious stones, silk, pink or yellow gold plated silver and silver. The sparkling diversity of colours and materials invite to make endless combinations.

NIJMEZUIDS VOORBURGVAAL 383  
FB.COM/BARONG-BARONG

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