
TRANSNATURAL

LABEL CATALOG 2015

ART & DESIGN
BALANCING NATURE &
TECHNOLOGY
∇

___ Smart design and breathtaking art in which nature & technology come together in unison.

___ This report presents art & design ranging from material concepts to unique products.

TRANSNATURAL

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TRANSNATURAL

INTRODUCTION

ART & DESIGN BALANCING NATURE & TECHNOLOGY

— The Transnatural Label offers smart design and breathtaking art in which nature & technology come together in unison. Light, interior and outdoor design are part of the collection, and all have an essential function and exceptional aesthetic.

Next to ready made design products, fresh material concepts are a starting point and processed in all kind of in- and outdoor features. The designers' production methods pay close attention to new, alternative energy and material resources.

Transnatural explores ways how to (re-) design our living spaces so that humans, nature and technology can expand, enrich and feed each other.

This catalog contains our latest art & design collection. Please contact us for more information about customized art & design projects.

TRANSNATURAL

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TRAP LIGHT

PRODUCT / MATERIAL CONCEPT

MIKE THOMPSON &
GIONATA GATTO

TRAP LIGHT RELEASE AT NIGHT

— *Trap Light is proposing a radical new approach to lighting design. By utilising photoluminescent pigments to capture escaping light, Trap Light converts waste energy back into visible light.*

Photoluminescence is a process in which energy absorbed by a substance is gradually released as light. Using the Murano glass blowing technique, the designers were able to embed photoluminescent pigments into the glass body of the lamp. Through this process, Trap Light becomes both shade and light source, emitting, absorbing, and re-emitting light. 30 minutes 'charge' of recycled light from a traditional incandescent or LED light bulb provides several hours of ambient lighting.

With Trap Light, the designers illustrate, that by taking a fresh approach to traditional production methods and existing materials, they can create an engaging, new lighting experience whilst making the most of energy.

Type: indoor & outdoor lamp

Materials: Glass, photoluminescent pigments

Size: : 180 x 180 x 380mm. Ceiling Box 120 x 120 mm)

Colors cages: white, blue, yellow

Year: 2012

Price: indoor 495,-- Euro / outdoor 550,-- Euro

Please contact us for wholesale prices



TRACE LIGHT

PRODUCT / MATERIAL CONCEPT

MIKE THOMPSON &
GIONATA GATTO

RECYCLING SOLAR ENERGY AS AMBIENT LIGHT

— *The Trace series of lamps sees designers revisit the same theme as Trap Light, this time with a completely new material investigation and design.*

Using photoluminescent pigments in combination with silicons, hand-made photoluminescent skins are developed to convert waste energy back into visible light. As darkness descends, a ghostly trace of light is revealed as the high concentration of photoluminescent pigments radiate recycled light energy as an intense, ambient glow.

Trace S and Trace M, are charged either by the provided LED 5 W light bulb or natural solar energy. Harnessing the natural power of the sun's rays, and indeed any light in close proximity, Trace L shuns the use of electricity altogether, creating an intense ambient glow from recycled sunlight.

*Type: indoor lamp / material concept
Material: silicons, photo luminescent pigment, chromed steel
Model: Trace S (D: 390 mm) / Trace M (D: 700 mm) / Trace L (D: 1500 mm)
Year: 2012
Prices: S 2000,- Euro / M 2500,- Euro / S Applique 2150,- Euro / L 5000,- Euro
(L = limited edition of 20 pcs)*



TRANSIENCE MIRROR (S)

PRODUCT / MATERIAL CONCEPT

LEX POTT & DAVID DERKSEN

REVEAL THE OXIDATION PROCESS

— *Over time dark spots start to appear on mirrors. The silver layer is slowly oxidizing under the influence of oxygen and water, thereby showing some of its history. This process can be regarded as degradation, however this project shows the beauty of this material transition of silver.*

The Transience Mirrors designed by Lex Pott and David Derksen reveal different states of oxidation through an accelerated process. All mirrors are handmade and the oxidation patterns look slightly different on each piece. This roughness in oxidation and the clean geometrical aesthetics make each design mirror truly unique and beautiful.

Type: indoor mirror / material concept

Material: mirror

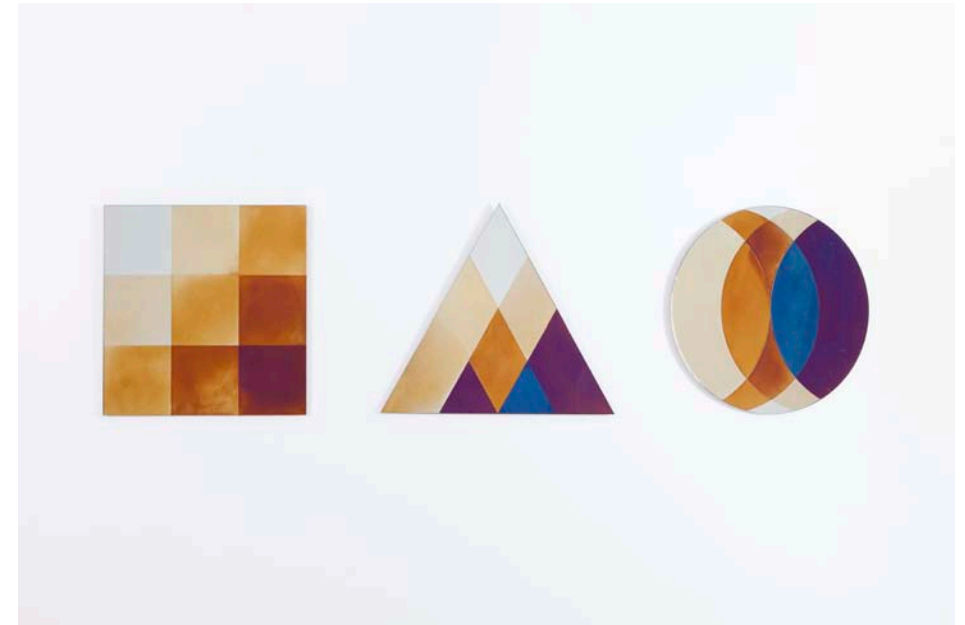
Model: Circle (D 623 / T 6mm) / Triangle (H 623 / W 720 / T 6mm) / Square (H 623 / W 623 / T 6mm)

Use: Suitable for indoor use

Year: 2013

Price: 895,- Euro

Please contact us for wholesale prices



TRANSIENCE MIRROR (L)

PRODUCT / MATERIAL CONCEPT

LEX POTT & DAVID DERKSEN

REVEAL THE OXIDATION PROCESS

— *Over time dark spots start to appear on mirrors. The silver layer is slowly oxidizing under the influence of oxygen and water, thereby showing some of its history. This process can be regarded as degradation, however this project shows the beauty of this material transition of silver.*

The Transience Mirrors designed by Lex Pott and David Derksen reveal different states of oxidation through an accelerated process. All mirrors are handmade and the oxidation patterns look slightly different on each piece. This roughness in oxidation and the clean geometrical aesthetics make each design mirror truly unique and beautiful.

Type: indoor mirror / material concept

Material: mirror

Model: Circle (H 540 / W 1083 / D 6mm /

Triangle (H 540 / W 1246 / D 6mm) / Rectangle (H 1620 / W 540 / D 6mm)

Use: Suitable for indoor use

Year: 2012

Price: 1895,- Euro

Please contact us for wholesale prices



TRANSIENCE INSTALLATION

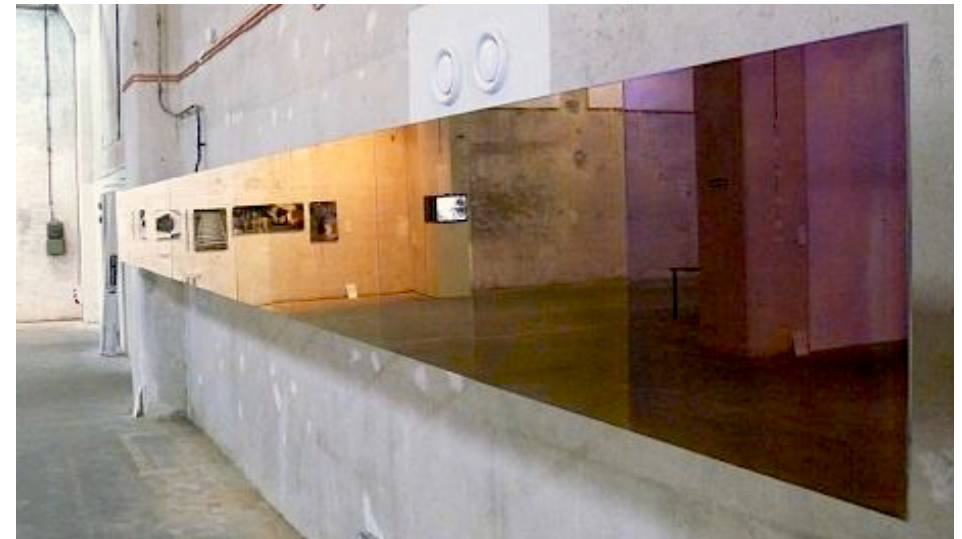
CUSTOM DESIGN PROJECTS

LEX POTT & DAVID DERKSEN

REVEAL THE
OXIDATION
PROCESS

— *Custom Transience installation for a.o. Fred Perry. All projects can be produced according to special specifications. Various dimensions and unique pieces can be made on request.*

Type: Oxidized mirror
Model: various on request
Use: Suitable for indoor use
Price: on request



THERMOPHORES

ART / MATERIAL CONCEPT

TIM VAN CROMVOIRT

CHANGE COLOR BY HEAT

— *With its organic, vegetal semblance, the Thermophores continuously changes color on the surface through temperature fluctuations in space.*

Such dynamic process turns this artistic and conceptual approach into a magical outcome. When heated a few degrees more, a beautiful motion operates, changing the organism's color. After cooling down, the Thermophores slowly returns to its original color.

The Thermophores are now available in various ranges of (customized) design, colours and sizes.

Type: art/ design / material concept

Materials: Iron, glue, pigment

Model: variable, customized design is possible.

Price: on request

Please contact us for wholesale prices



GRAVITY STOOLS (PRODUCT EDITION)

JÓLAN VAN DER WIEL

DESIGN USING MAGNETISM

— *This new line of Black & White Gravity stool is made with the help of one of nature's most essential forces, magnetism.*

The designer has made a special magnet machine with the looks of a tensile machine. This machine is able to start a small but efficient link in the chain of production. By the generated magnetic field, the design rises from a bowl of liquid plastic mixed with iron.

The form of the stool is characterised by pointed and organic shapes that reflect natural forms. Jólán van der Wiel has won several prizes like the Interior Innovation Award 2012, DMY Award Berlin and the D3 Contest Cologne.

Type: stool

Material: Poly Ethylene

Model & sizes: variable, special Transnatural edition

Year: 2012

Price Black & White: 750,- Euro

Price Chameleon: 975,- Euro



WELL PROVEN STOOLS

MARJAN V. AUBEL & JAMES SHAW

FOAM WOOD FROM BIORESIN AND WASTE

— *Understanding that there is 50% to 80% of timber wastage during normal manufacture, the designers incorporated waste shavings into design using bio-resin. A curious chemical reaction occurs when it is mixed with the shavings, expanding it into foam. By adding colour dye and varied-sized shavings from different workshop machines, a colourful, lightweight and mouldable material was created, reinforced by the fibres in the hardwood shavings.*

The porridge-like mixture of resin and shavings is slapped on to the underside of the chair shell by hand, building up the material wherever extra strength was required. The mixture then foamed explosively to create its own exuberant form, anchored by the simple turned legs of American ash.

The serie of Well Proven stools are especially designed and produced for Transnatural Label.

Type: indoor stools

Materials: bioresin, wood (walnut, cherry, ash)

Models & sizes:

large 790 x 400 x 350 mm (barstool)

medium: 640 x 400 x 350 mm

small: 450 x 400 x 350 mm

Year: 2014

Price: S 495,- Euro / M 595,- Euro / L 695,- Euro



WELL PROVEN CHAIRS

MARJAN V. AUBEL & JAMES SHAW

FOAM WOOD FROM BIORESIN AND WASTE

— *Understanding that there is 50% to 80% of timber wastage during normal manufacture, the designers incorporated waste shavings into design using bio-resin. A curious chemical reaction occurs when it is mixed with the shavings, expanding it into foam. By adding colour dye and varied-sized shavings from different workshop machines, a colourful, lightweight and mouldable material was created, reinforced by the fibres in the hardwood shavings.*

The porridge-like mixture of resin and shavings is slapped on to the underside of the chair shell by hand, building up the material wherever extra strength was required. The mixture then foamed explosively to create its own exuberant form, anchored by the simple turned legs of American ash.

The serie of Well Proven Charis are especially designed and produced for Transnatural Label.

Type: indoor chairs

Materials: bioresin, wood (walnut, cherry, ash)

Models & sizes:

large 790 x 400 x 350 mm (barstool)

medium: 640 x 400 x 350 mm

small: 450 x 400 x 350 mm

Year: 2013

Price: 1495,-



WELL PROVEN CHAISE

MARJAN V. AUBEL & JAMES SHAW

FOAM WOOD FROM BIORESIN AND WASTE

— *Understanding that there is 50% to 80% of timber wastage during normal manufacture, the designers incorporated waste shavings into design using bio-resin. A curious chemical reaction occurs when it is mixed with the shavings, expanding it into foam. By adding colour dye and varied-sized shavings from different workshop machines, a colourful, lightweight and mouldable material was created, reinforced by the fibres in the hardwood shavings.*

The porridge-like mixture of resin and shavings is slapped on to the underside of the chair shell by hand, building up the material wherever extra strength was required. The mixture then foamed explosively to create its own exuberant form, anchored by the simple turned legs of American ash.

The serie of Well Proven Charis are especially designed and produced for Transnatural Label.

Type: indoor chairs

Materials: bioresin, wood (walnut, cherry, ash)

Models & sizes:

large 790 x 400 x 350 mm (barstool)

medium: 640 x 400 x 350 mm

small: 450 x 400 x 350 mm

Year: 2014

Price: 3995,- Euro



THANKS FOR THE SUN LAMP

ARNOUT MEIJER

SERVES YOUR
BIORHYTHM

— *The Thanks for the Sun lamp celebrates circadian rhythms that let you control colour temperature, tailoring the character of the light to suit the time of day and connecting to your bio rhythm.*

The increased use of screens, emitting their constant bright white light, is blurring the distinction between work and leisure, between day and night. But for us human beings it is best to experience light of varying warmth and intensity within the 24-hour cycle: bright white during the day to help us stay alert and concentrate; warmer, soothing light during the evening to help us wind down and prepare for sleep.

The Thanks for the Sun Wall Lamp allows the user to adapt the temperature and character of the light in their rooms.

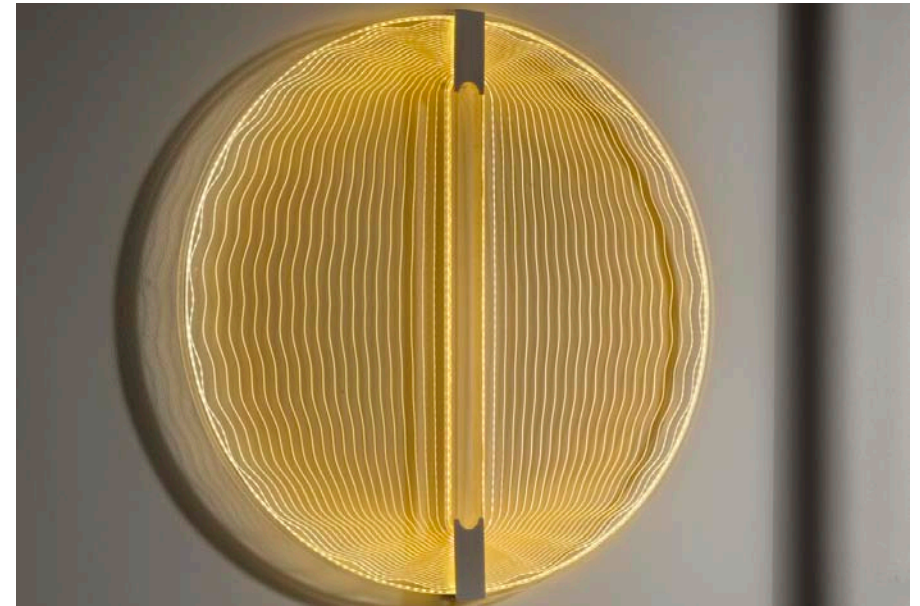
Type: Indoor wall lamp

Materials: Plexiglas, led strips

Model & sizes: circle $D = 550$ mm

Year: 2013

Price: 1495,- Euro



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