Crivex Extended Documentation (EN)

BLUEPRINT THEME for SEOshop

V1.0-5/5/14

General Settings

Preset:		▼ Installeren
1. General		
Lettertype: Change the theme's font	Open Sans	•
Favicon: Change the theme's favicon		Wijzig Verwijder

Preset:

The Blueprint comes standard with three different presets. So you can quickly change to the layout and color schemes that is suitable for your shop.

Font:

You can choose from different fonts.

Favicon:

Here you can enter a favicon. A favicon is an icon at the top of the tab of your browser. For more information about a favicon, you can go to:

http://nl.wikipedia.org/wiki/Favicon

Background Colors

2.1 Background Colors	
Primary Backgrounds: Change the theme's main background color	#F2F2F2
Secondary Backgrounds: Change the theme's alternate background color	#FCFCFC
Colored Backgrounds: Change the theme's colored backgrounds	#7AC414
Top Menubar: Change the background color of the bar on top o each page	#F7F7F7

TIP!

The Blueprint theme is made up of several sections. For example, you can set different colours for each section and distinguish different parts of a longer continuous page. The sections are divided into a choice between a primary and an alternative background colour.

Primary background color:

Here you can set the primary background color.

Secondary background color:

Here you can set the alternate background color.

Colored background:

Here you can set the color backgrounds.

Top menu background color:

Here you can set the background color of the top menu.

		Vo	orbeeld	1:				
The Blueprint Theme	HOME	MODE H	UIS & WONEN	ELEKTRONICA	DOCUMENTATIE	₩ €0.00	Zoelum	¢
Electron Product 3C The is an example text for context purposes only. By filling up space by words and sentences a Macdonal website.	Living Statel 1 This is an example to contern purposes only up space by words and it will give the impress functional websit CLICK & OROM	est for By filling enterces son of a se	up	Eving Steel 1 This is an example to nearch purposes only. space by words and will, give the impres functional webs	ext.for By filling sentences ston of a be	Th conte up spi	Sregorio Jurk Raz Is 6 an example text in purposes only. By the by words and see Il give the impression flunctional website.	the filling tences th of a
* Incl. BTW Excl. Verzendkesten					1. PRIMAIRE			
I	Discover a wh		wweb:		2. SECOND/ Derience!	AIRE AU	HIERGRO	NUKL
Welkom op de homepøge van het Biupprint thema voor SEOdrap, Dit thema is heel makkelijk aan te passen naar uw wensen: Kleuren veranderen, het Xettrype aanpassen en begaalde onderdelen wel of niet laten zien. test	Op de homepage kunt t op deze plek een welkom achterlaten: Zorg dat u anders is dan uw conc, voor het Blueprint them Wist u dat het design	stboodscha w webshop irrent, Klest a van Crivex	p mobiele sturen, van ci , zoekmi	kan op deze ma gebruikers naar Ook het regelma intent op de hon ichines als een p echines als een p	uw wébshop tig verversen nepage zien Auspunt. Een	-		

Text Colors

2.2 Text Colors	
Primary Title Color: Change the theme's main title color	#2D2D2D
Secondary Title Color: Change the theme's colored title color	#87D311
Subtitle Color: Change the theme's subtitle color	#2D2D2D
Text Color: Change the theme's main text color	#7B7B7B

TIP!

Because you can customize the colors of the background, there are also several color settings for the text. To enhance the readability of your shop try to choose a font color with the highest contrast possible.

Primary title color

Here you can set the color of the titles with primary background color.

Secondary title color

Here you can set the color of the titles with secondary background color.

Subtitle color

Here you can set the color of the subtitles.

Font color

This is the general color of the text of the theme. Here you can change the color.

Color of the buttons

2.3 Button Colors	
Button Color: Change the theme's button colors	#87D311
Button Text: Change the theme's button text	Click & Order
Newsletter button: Change the theme's newsletter button color	#E37D00

TIP!

Use bright colors for the buttons of your website. These include the "place in the shopping cart" buttons and the button for the newsletter.

Button colors

Here you can set the color of the overall buttons.

Button text

Here you can set the text on the button "click and order".

Newsletter button color

Here you can set the color of the button for subscribing to the newsletter.

Header Settings

3. Header				
Logo: 470 x 82 pixels (aanbevolen)	eprint	Wijzig Verwijder		
Zoek: Activate seperate search bar	Activeer			
Currency & Language Bar: Activate currency & language bar	Activeer			
Account Bar: Activate account bar	Activeer			

TIP!

In this section, you can modify the header. The changes will affect all pages of your shop and so allows you to further customize the theme.

Logo

Insert here the logo of your shop. Try to respect the proposed dimensions so that your logo fits best. The recommended dimensions are (470 x82 pixels).

Search

It is also possible to set an additional and wider search bar in the theme settings. Enable this setting to remove the search button on the menu bar and activate an extended search bar.

Currency and language

If your shop is not using other languages or currencies you may choose to disable this option.

Account bar

You can choose whether to display the account options in the topmenu.

Slider/Headlines

4. Slider	
Slide 1 activate: Activate slide 1	Activeer
Slide 1 image: Upload a slider image under Tools / Files. Than insert the URL in here. (1920*580px)	https://static.webshopapp.com/shops/031044/files/010839127/image17.png
Slide 1 Title:	DON'T SELL THE PRODUCT, SELL THE EXPERIENCE
Slide 1 Subtitle:	with a Full Responsive Theme by Crivex
Slide 1 Title color:	#2D2D2D
Slide 1 Subtitle color:	#FFFFF
Slide 1 Title position:	left 🔹

TIP!

The slider and headlines is an important part of the Blueprint theme. The slides can't be inserted in the normal way. This is because the slider makes use of high-definition images and the Parallax effect. You can enter a maximum of 3 slides. It is important that you respect the dimensions specified to guarantee proper display.

Slide 1 activate:

Enable here Slide 1

Slide 1 image:

To insert a background image for the slide, go into the main menu of your SEOshop account, to the heading "TOOLS". Then go to the section "FILES". Upload your image with the following size (1920 x 580 pixels). You will be automatically directed to the next page where a link from the image is displayed. Copy this link and enter this among Slide 1 image in the settings menu of the Blueprint theme.

Voorbeeld:

1	TOOLS Bestanden Import & export Barcode	
2		
3		
E	estand aanpassen: IMG_	0794.JPG
т	itel:	IMG_0794.JPG
U	RL:	https://static.webshopapp.com/shereater/https://st

Slide 1 title Here you can enter the title of the slide.

Slide 1 subtitle Here you can enter the subtitle of the slide.

Slide 1 title color Here you can set the color of the title of the slide.

Slide 1 subtitle color Here you can set the color of the subtitle of the slide.

Slide 1 title position Here you can set the position of the title and subtitle of the slide.

Homepage settings

5. Homepage		
Homepage USP: Display your unique selling points	Activeer	
Homepage Title: Insert the H1 title of your Homepage	Discover a whole new webshop experience!	
Homepage Subtitle: Insert a subtitle for your homepage	Blueprint by Crivex	
Homepage Textpage: Activate the homepage textpage	Activeer	
Homepage Blog: Activate the homepage blog	Activeer	
Homepage Social: Activate the homepage social widgets	Activeer	
Product Descriptions: Show or don't show short product descriptions	Activeer	

TIP!

This section mainly relates to your homepage.

Homepage USP

Specify whether you want to display the USPs on the homepage. USPs stands for unique selling points. So you can at a glance show your customers which four points are important to you so that you distinguish yourself from the competition.

Homepage title

This is the title of the text box on the homepage. Here you can enter a title.

Homepage subtitle

This is the subtitle of the text box on the homepage. Here you can enter a subtitle.

Homepage textbox

Enable this to display the text box on your homepage The content of this text can be changed under the heading (Text pages / home) in the general menu of your shop.

Homepage blog

Activate to display the three most recent blog articles + image and a brief introduction to your blog article.

Homepage social

If you want to link social network activities to your shop, you can activate this component. An additional section will appear on the homepage where facebook and twitter widget are activated. Fill in your details in the last part of the theme settings.

Product descriptions

Activate the product descriptions among the products on the home page and category + product pages.

Unique selling points settings

6. USP				
USP 1: Your first unique selling point	Excellent service			
USP 1 Icon: Select your first USP icon	Star -	•		
USP 2: Your second unique selling point	Safe paymethodes			
USP 2 Icon: Select your second USP icon	Checkmark	•		
USP 3: Your third unique selling point	Quick delivery			
USP 3 Icon: Select your third USP icon	Direction	•		
USP 4: Your fourth unique selling point	Money back guarantee			
USP 4 Icon: Select your fourth USP icon	Creditcard	•		
USP oneliner: oneline USP placed under in cart button on the product page	order before 6pm for delivery on the same day			

TIP!

Specify whether you want to display the USPs on the homepage. USPs stands for unique selling points. So you can at a glance show your customers which four points are important to you so that you distinguish yourself from the competition. For best results, you must enter four USPs.

USP 1

Enter your first USP. For example: "Best tasting sandwiches" or "Free Shipping".

USP 1 icon

Here you can choose from a variety of icons to support your USP.

USP oneliner

The USP oneline is a slogan or tagline that appears above the button "add to cart" on the product page. This allows you to convince a customer to place the product in their shopping cart. *Example: Order before 21H00 = Delivered the next day*

Social network settings

7. Social Network		
Facebook gebruikersnaam:	crivex	
Insert your FB username to connect		
Twitter widget ID:	446588417195782144	
Insert the twitter ID code in here to activate Twitter		

TIP!

Enter the settings to display the correct information for your facebook and twitter widget.

Facebook username

Enter your Facebook username.

Twitter

You need a specific piece of code to activate the Twitter widget. Go to the account page of your twitter account to grab this code. Insert the code in this text field.