

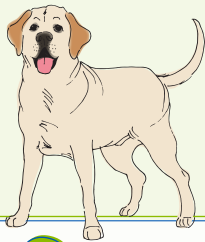
DOGS CAN'T TALK BUT THEIR DNA CAN™



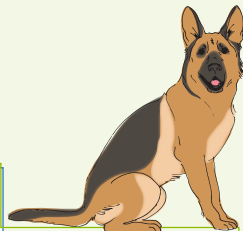
*As of 9/10/14

The most comprehensive Breed Identification DNA analysis of the nation's mixed-breed dog population.

WISDOM PANEL® DNA tests have been unveiling the mysteries of mixed-breed dogs since the launch in 2007. Now, more than six years later, 309,495 dogs* have been analyzed which has resulted in substantial information about the background of mixed-breed dogs, helping owners make more informed decisions about their health and wellness.



1. LABRADOR RETRIEVER

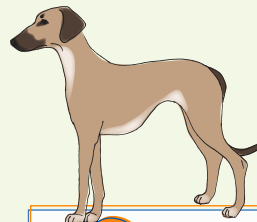


2. GERMAN SHEPHERD

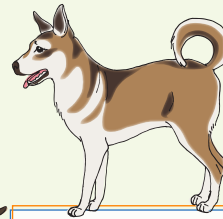


3. CHOW CHOW

TOP THREE BREEDS



3. SLOUGHI

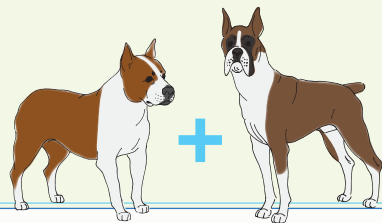


2. NORWEGIAN LUNDEHUND

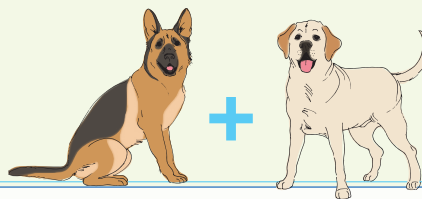


1. MUDI

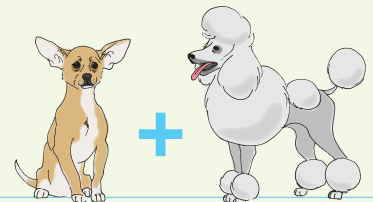
TOP THREE LEAST DETECTED BREEDS



1. AMERICAN STAFFORDSHIRE TERRIER AND BOXER



2. GERMAN SHEPHERD AND LABRADOR RETRIEVER



3. CHIHUAHUA AND MINIATURE POODLE

TOP THREE BREED COMBINATIONS

Dog DNA testing has allowed owners across the country to learn more about their four-legged friends, letting them become better pet parents. To learn more on finding out about mixed-breed dogs and dog DNA testing, visit www.wisdompanel.com.

Wisdom Panel
Breed Identification DNA TEST